

### **Higher Education** *Is* **Affordable**

In September 2019, move.org revealed research that New Mexico is the second-least expensive state for college tuition in the United States.

According to a September 2017 article on credit.com:

- New Mexico students enjoy a high ROI (return on investment) for their college degrees. In fact, the average graduate sees a return of 151%.
- Compared to workers without a college degree, college graduates see an average \$17,510 pay increase.

**Supporting Bond C will NOT increase your tax rate,** but it will make a difference now and for generations to come. *It is a good investment in New Mexico!* 

BondC4NM.com



#### The Future is Now

Projects funded by Bond C will **create about 1,500 jobs** in construction, architecture and related fields; **help boost local businesses**; and **add to local gross receipts tax bases**, which is needed now more than ever.

Voting on Bond C contributes to our economy **now** and creates a **better future** for our students and our state – all without increasing taxes.

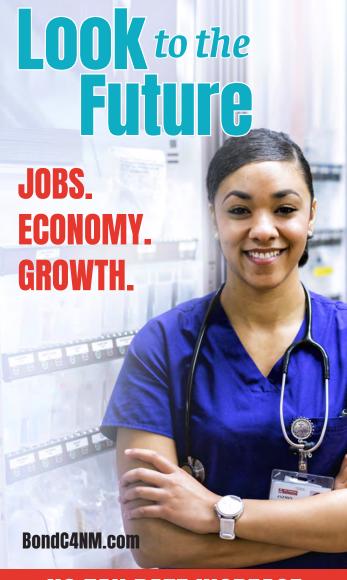


## **IMPORTANT DATES**

**ABSENTEE VOTING: Begins Oct. 6, 2020** 

EARLY VOTING: Oct. 17-31, 2020

**ELECTION DAY: Nov. 3, 2020** 



**NO TAX RATE INCREASE** 

VOTE FOR HIGHER ED BOND C

November 3 2020



 **NEW MEXICO'S PUBLIC COLLEGES, UNIVERSITIES AND SPECIALTY SCHOOLS are critical to our economy.** As of 2018, more than 122,000 students attended classes taught by nearly 7,000 faculty, and more than 30,000 certificates and degrees were awarded annually.

General Obligation Bond C will help maintain the educational institutions we have already invested in, and give them resources to provide a safe, quality education. Today, a college education is more important than ever before.

- College graduates earn more money.
- College degrees are a good investment.
- · Jobs increasingly require college degrees.

# **Investing In Higher Education = Investing In New Mexico**

#### 2020 BOND C ALLOCATION BY COUNTY AND COLLEGE, UNIVERSITY AND SCHOOL

Southwestern Indian Polytechnic Institute	
CHAVES\$4,800,000Eastern New Mexico University-Roswell\$1,800,000New Mexico Military Institute\$3,000,000	
CIBOLA   \$1,300,000     New Mexico State University-Grants   \$1,300,000	
CURRY   \$1,075,000     Clovis Community College   \$1,075,000	
DOÑA ANA \$25,860,000   Doña Ana Community College \$1,860,000   New Mexico State University-Las Cruces \$24,000,000	
EDDY   \$1,500,000     New Mexico State University-Carlsbad   \$1,500,000	
GRANT   \$4,000,000     Western New Mexico University   \$4,000,000	
LEA \$4,000,000   New Mexico Junior College \$4,000,000	
LINCOLN	
LOS ALAMOS	
MCKINLEY   \$4,400,000     Navajo Technical University   \$1,400,000     The University of New Mexico-Gallup   \$3,000,000	

ND COLLEGE, UNIVERSITY AND SCHOOL
OTERO
New Mexico State University-Alamogordo \$1,800,000
QUAY\$400,000Mesalands Community College\$400,000
RIO ARRIBA
ROOSEVELT   \$8,000,000     Eastern New Mexico University   \$8,000,000
SAN JUAN \$4,800,000   Diné College \$1,300,000   San Juan College \$3,500,000
SAN MIGUEL\$8,000,000Luna Community College\$1,000,000New Mexico Highlands University\$7,000,000
SANTA FE\$8,700,000Institute of American Indian Arts\$700,000New Mexico School for the Deaf\$5,300,000Santa Fe Community College\$2,000,000Santa Fe Indian School\$700,000
SOCORRO
<b>TAOS</b>
VALENCIA

