



Higher Education /s Affordable

In September 2019, move.org revealed research that New Mexico is the second-least expensive state for college tuition in the United States.

According to a September 2017 article on credit.com:

- New Mexico students enjoy a high ROI (return on investment) for their college degrees. In fact, the average graduate sees a return of 151%.
- Compared to workers without a college degree, college graduates see an average \$17,510 pay increase.

Supporting Bond C will NOT increase your tax rate, but it will make a difference now and for generations to come. ***It is a good investment in New Mexico!***

BondC4NM.com



The Future is Now

Projects funded by Bond C will **create about 1,500 jobs** in construction, architecture and related fields; **help boost local businesses**; and **add to local gross receipts tax bases**, which is needed now more than ever.

Voting on Bond C contributes to our economy **now** and creates a **better future** for our students and our state – all without increasing taxes.



Find us on



IMPORTANT DATES

ABSENTEE VOTING: Begins Oct. 6, 2020

EARLY VOTING: Oct. 17-31, 2020

ELECTION DAY: Nov. 3, 2020

Look *to the* Future

**JOBS.
ECONOMY.
GROWTH.**



BondC4NM.com

NO TAX RATE INCREASE

**VOTE FOR
HIGHER ED
BOND C**

**November 3
2020**



NEW MEXICO'S PUBLIC COLLEGES, UNIVERSITIES AND SPECIALTY SCHOOLS are critical to our economy. As of 2018, more than 122,000 students attended classes taught by nearly 7,000 faculty, and more than 30,000 certificates and degrees were awarded annually.

General Obligation Bond C will help maintain the educational institutions we have already invested in, and give them resources to provide a safe, quality education. Today, a college education is more important than ever before.

- College graduates earn more money.
- College degrees are a good investment.
- Jobs increasingly require college degrees.

Many degrees and certificates (healthcare, trades, technology, etc.) REQUIRE a blend of classroom, hands-on learning and online instruction, so it's important to invest in multiple methods of learning.



Investing In Higher Education = Investing In New Mexico

2020 BOND C ALLOCATION BY COUNTY AND COLLEGE, UNIVERSITY AND SCHOOL

| | |
|---|---------------------|
| BERNALILLO | \$57,200,000 |
| Central New Mexico Community College | \$13,000,000 |
| Southwestern Indian Polytechnic Institute | \$1,000,000 |
| The University of New Mexico | \$13,200,000 |
| UNM Health Sciences Center | \$30,000,000 |
| CHAVES | \$4,800,000 |
| Eastern New Mexico University-Roswell | \$1,800,000 |
| New Mexico Military Institute | \$3,000,000 |
| CIBOLA | \$1,300,000 |
| New Mexico State University-Grants | \$1,300,000 |
| CURRY | \$1,075,000 |
| Clovis Community College | \$1,075,000 |
| DOÑA ANA | \$25,860,000 |
| Doña Ana Community College | \$1,860,000 |
| New Mexico State University-Las Cruces | \$24,000,000 |
| EDDY | \$1,500,000 |
| New Mexico State University-Carlsbad | \$1,500,000 |
| GRANT | \$4,000,000 |
| Western New Mexico University | \$4,000,000 |
| LEA | \$4,000,000 |
| New Mexico Junior College | \$4,000,000 |
| LINCOLN | \$1,500,000 |
| Eastern New Mexico University-Ruidoso | \$1,500,000 |
| LOS ALAMOS | \$1,700,000 |
| The University of New Mexico-Los Alamos | \$1,700,000 |
| MCKINLEY | \$4,400,000 |
| Navajo Technical University | \$1,400,000 |
| The University of New Mexico-Gallup | \$3,000,000 |

| | |
|---|---------------------|
| OTERO | \$2,738,967 |
| New Mexico School for the Blind and Visually Impaired | \$938,967 |
| New Mexico State University-Alamogordo | \$1,800,000 |
| QUAY | \$400,000 |
| Mesalands Community College | \$400,000 |
| RIO ARRIBA | \$2,500,000 |
| Northern New Mexico College | \$2,500,000 |
| ROOSEVELT | \$8,000,000 |
| Eastern New Mexico University | \$8,000,000 |
| SAN JUAN | \$4,800,000 |
| Diné College | \$1,300,000 |
| San Juan College | \$3,500,000 |
| SAN MIGUEL | \$8,000,000 |
| Luna Community College | \$1,000,000 |
| New Mexico Highlands University | \$7,000,000 |
| SANTA FE | \$8,700,000 |
| Institute of American Indian Arts | \$700,000 |
| New Mexico School for the Deaf | \$5,300,000 |
| Santa Fe Community College | \$2,000,000 |
| Santa Fe Indian School | \$700,000 |
| SOCORRO | \$10,000,000 |
| New Mexico Institute of Mining and Technology | \$10,000,000 |
| TAOS | \$2,000,000 |
| The University of New Mexico-Taos | \$2,000,000 |
| VALENCIA | \$1,500,000 |
| The University of New Mexico-Los Lunas | \$1,500,000 |

Higher Ed Bond C would create 1,500 new jobs in 23 cities across New Mexico!