

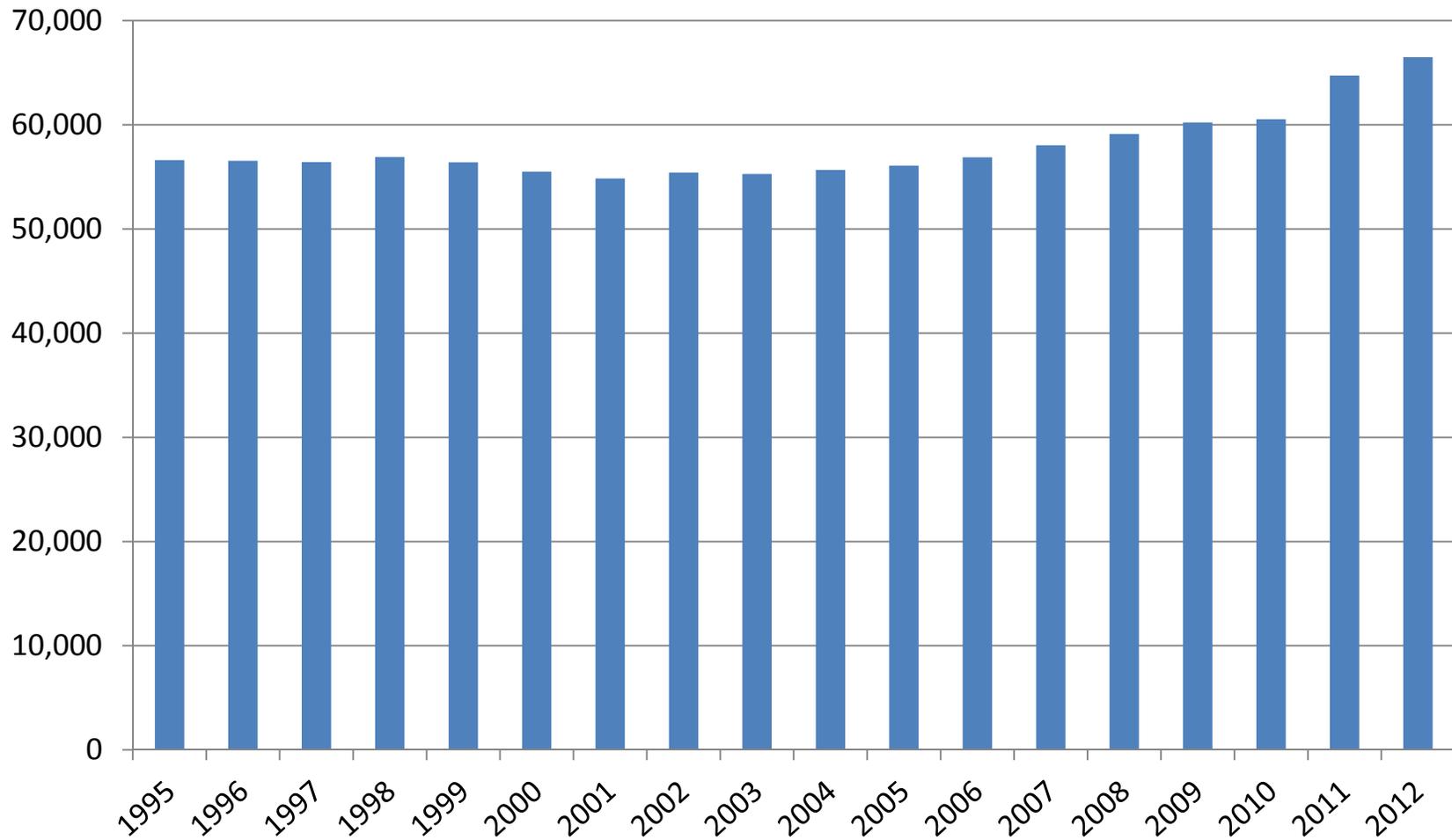
NMJC Planning Update

Board Budget Work Session

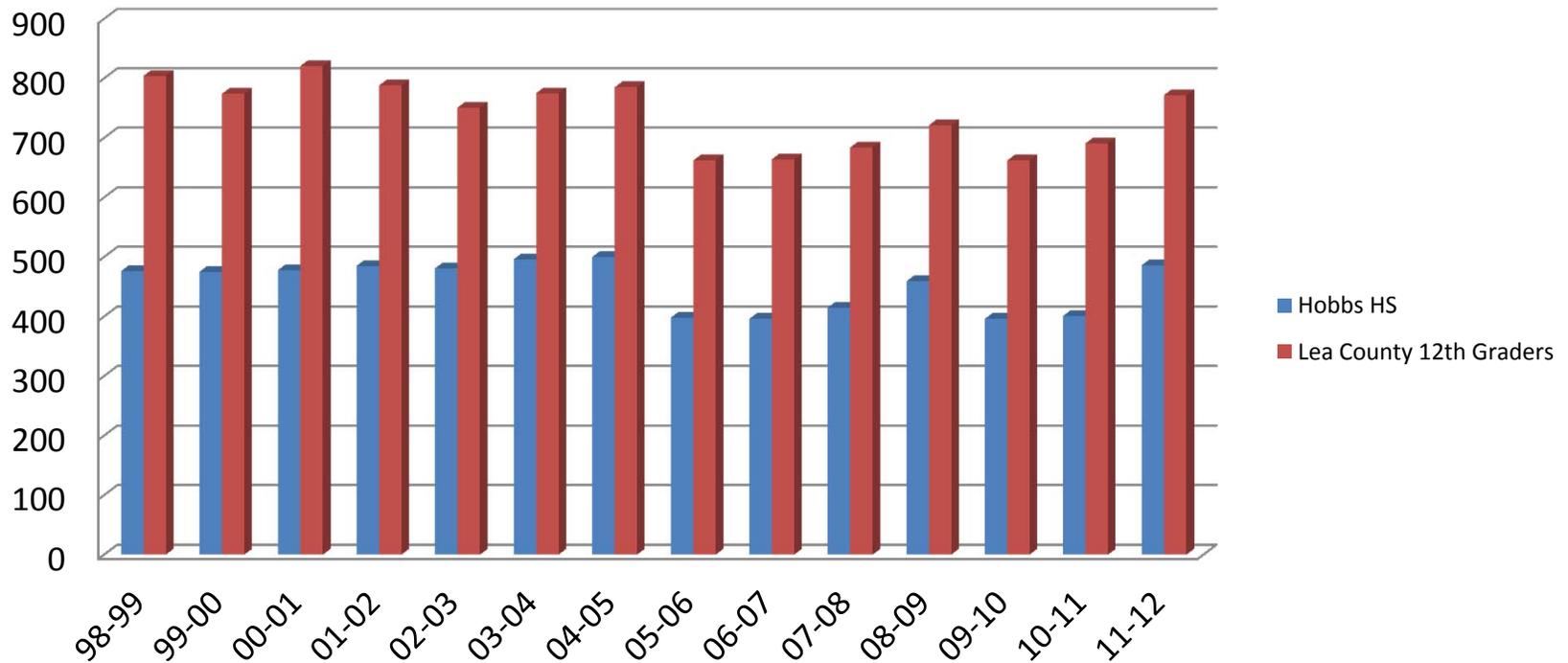
April 10, 2013



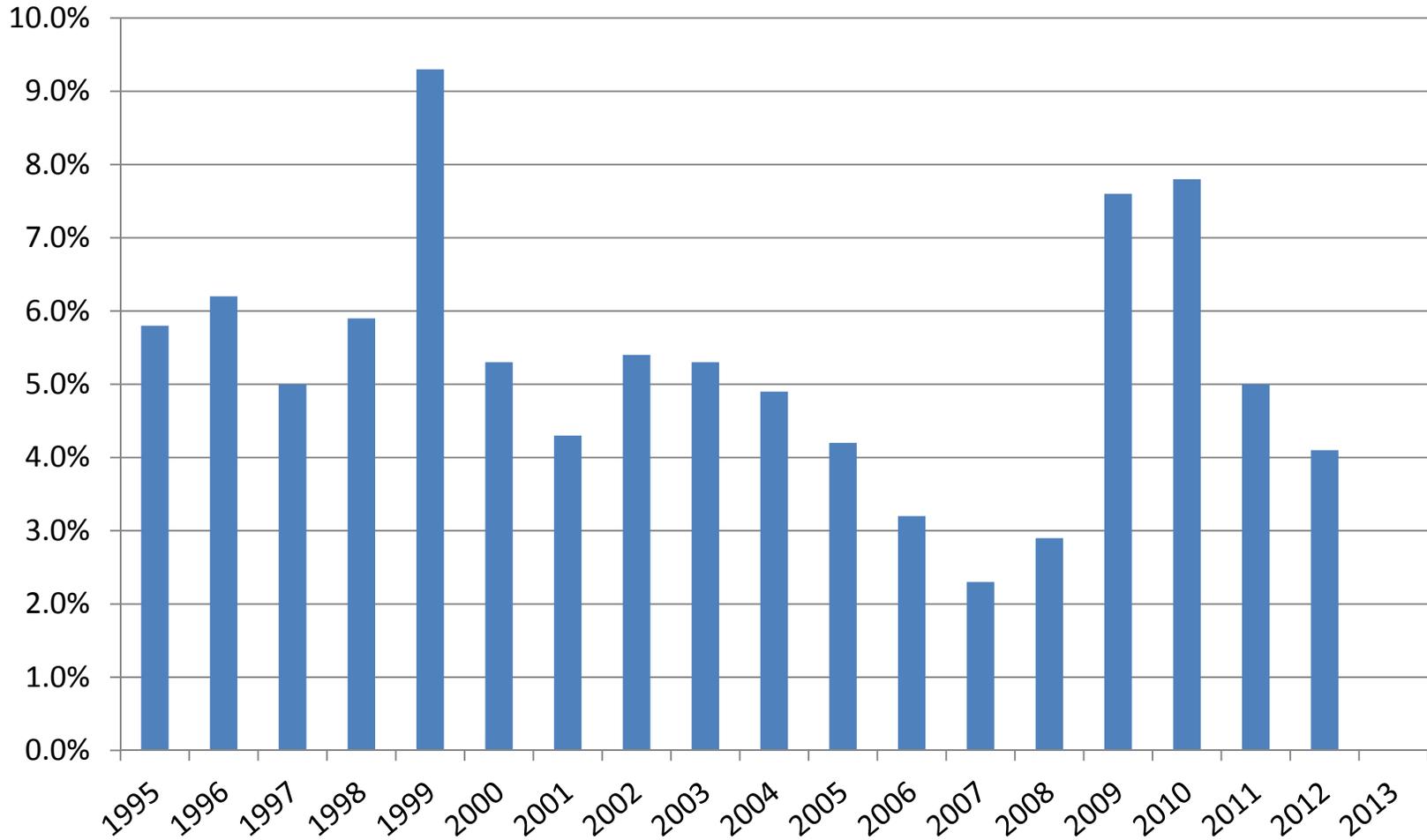
Lea County Census



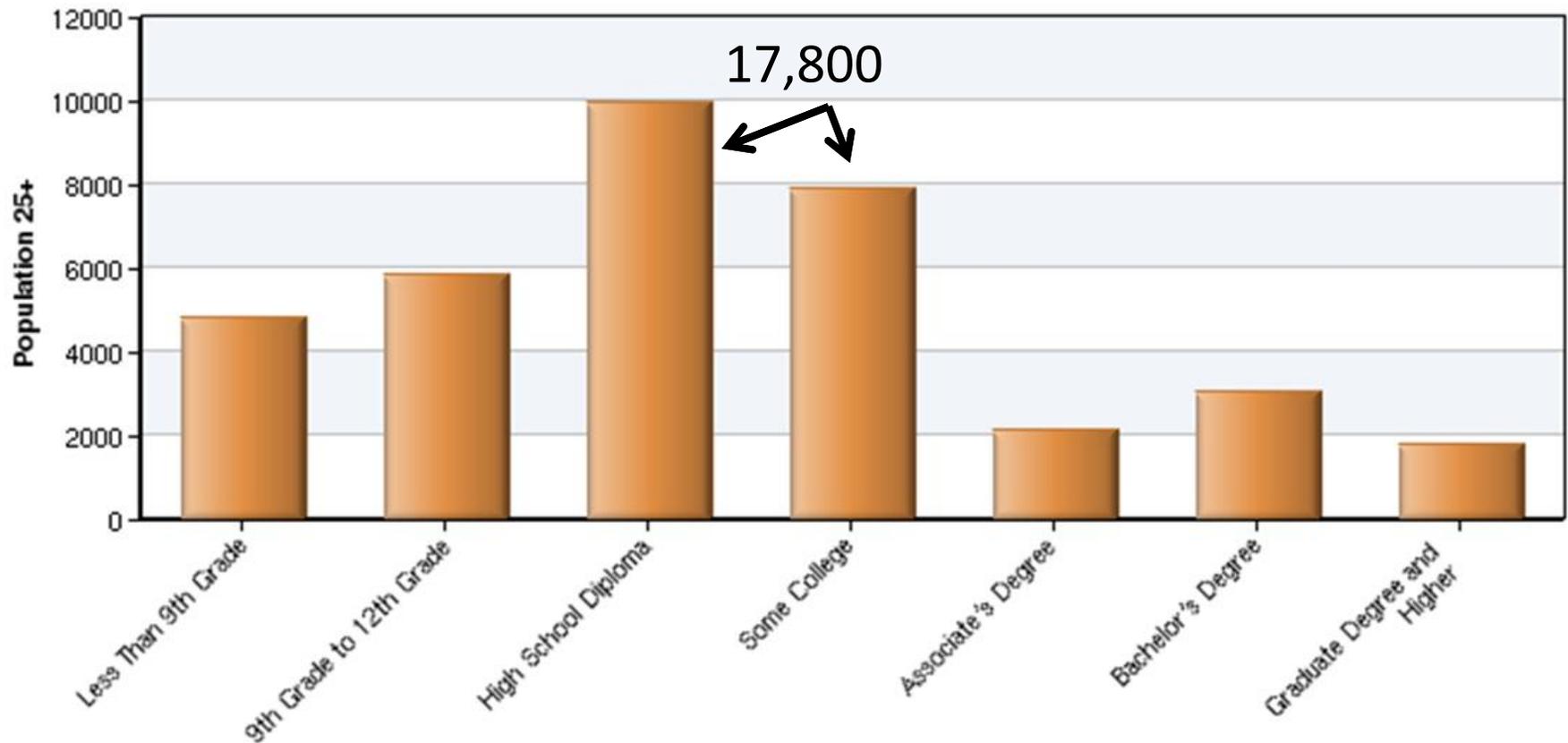
Lea County 12th Grade School Population



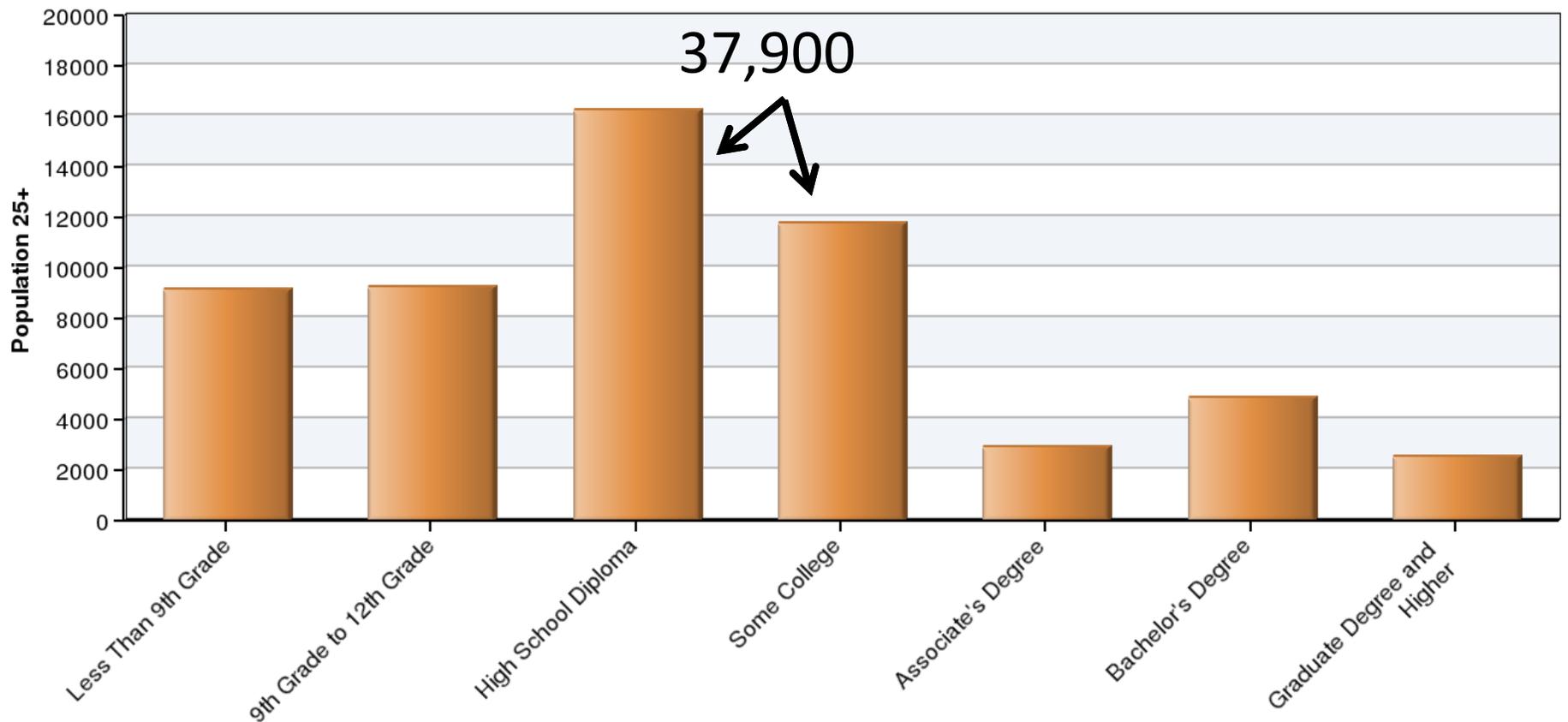
Lea County Unemployment Rate



Education Attainment of Adults over the age of 25 in Lea County



Education Attainment of Adults over the age of 25 In Lea, Yoakum, Gaines, and Andrews Counties

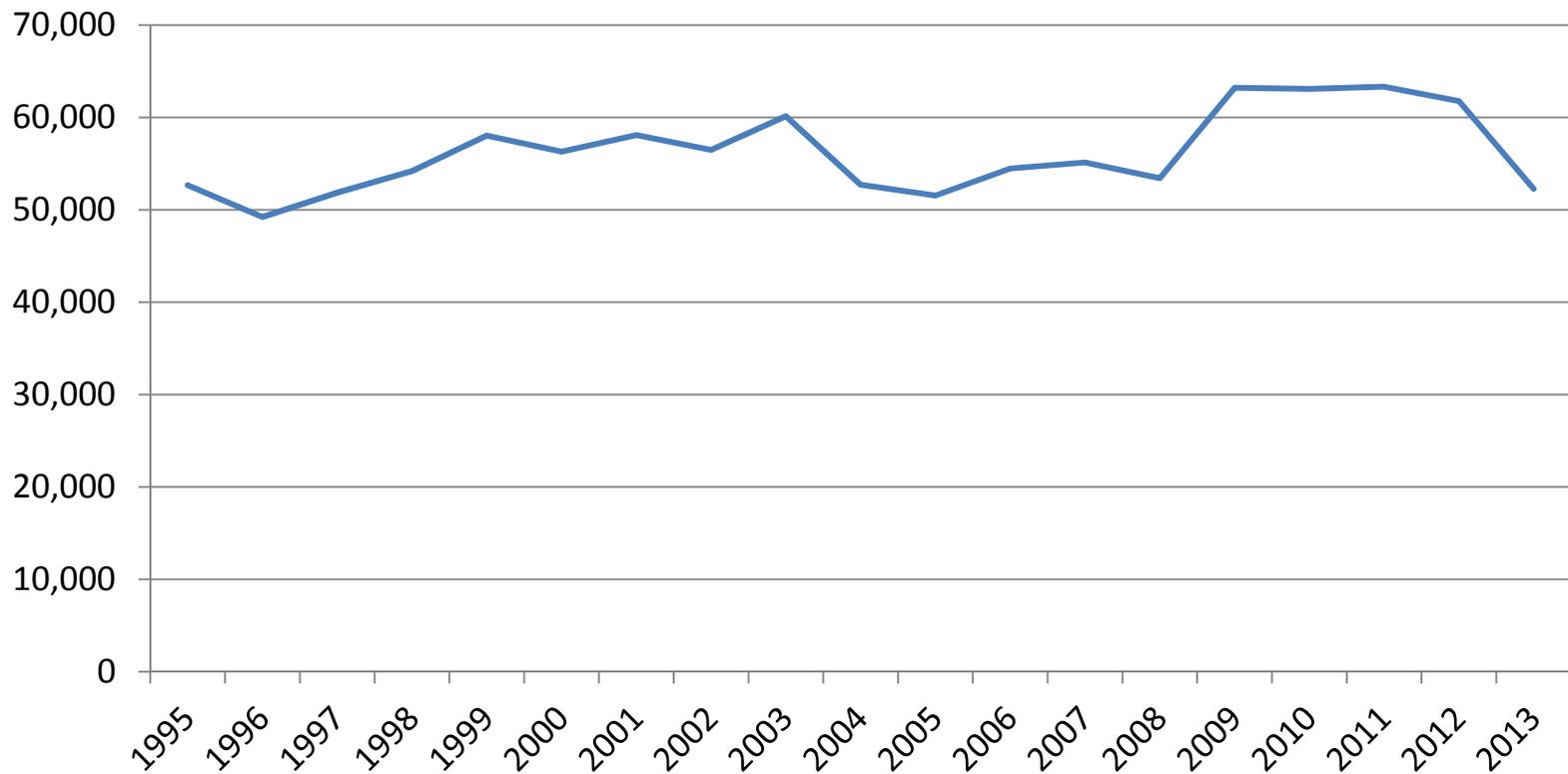


Who Are NMJC Students?



	Fall 09	Fall 10	Fall 11	Fall 12
Headcount	3,534	3,377	3,390	2,961
Women	59.6%	61.8%	59.7%	61.5%
In-district	80.7%	77.4%	78.8%	77%
Fulltime	35%	37%	30.3%	26.8%
Dual Enrollment	20.9%	16.5%	14.8%	16.6%
Hispanic	37.1%	41.2%	42.2%	42.9%
White	48.4%	46%	44.6%	43.9%
1 st Time Fresh.	17.1%	16.2%	22.4%	20.7%

NMJC Student Credit Hours 1995-2012/13



Which Students Did Not Enroll/Return?

Fall 11 – Fall 12 down approximately 500

<200> First Time Freshmen

85% of FTF were Men

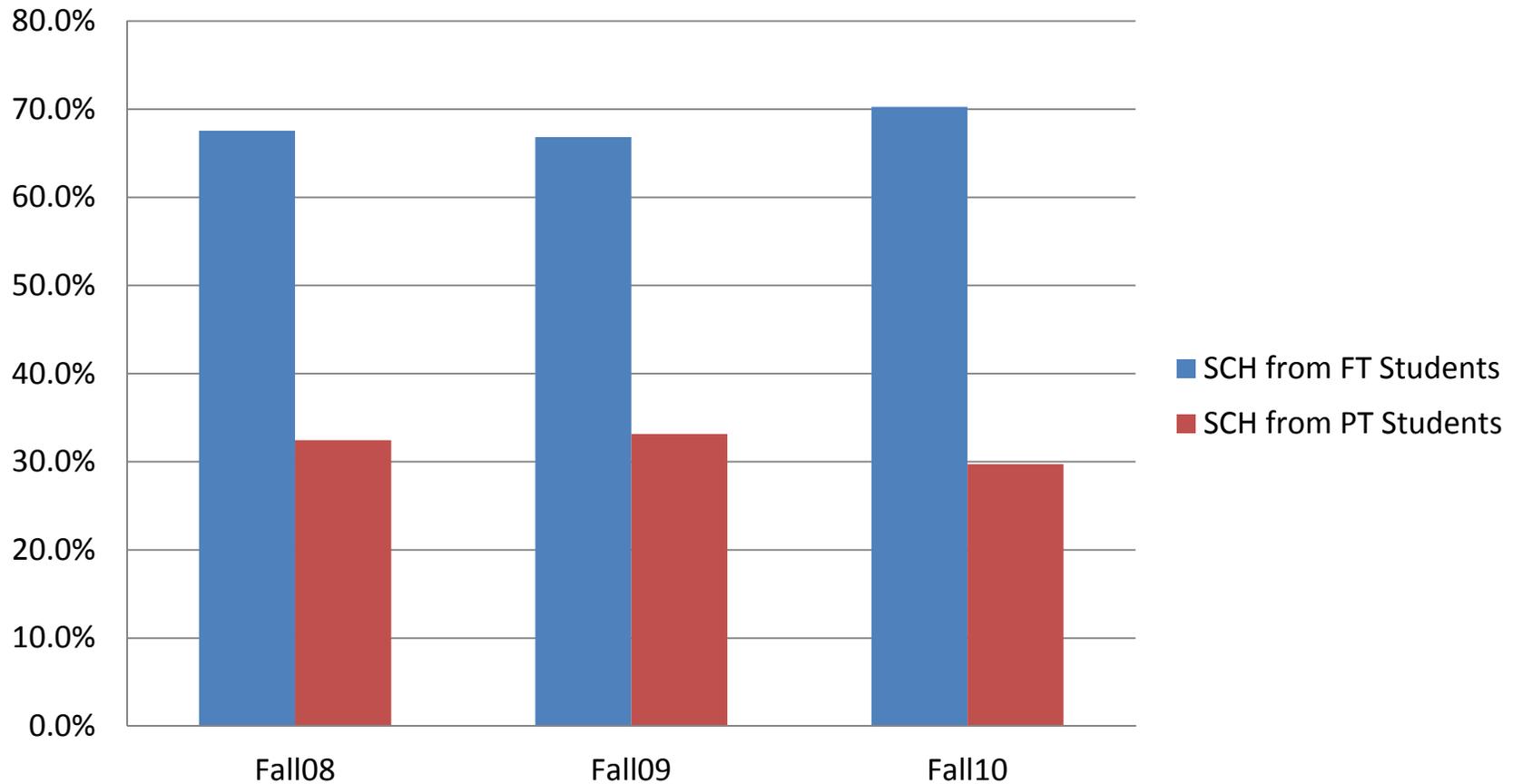
<200> Continuing Students

M-F split evenly

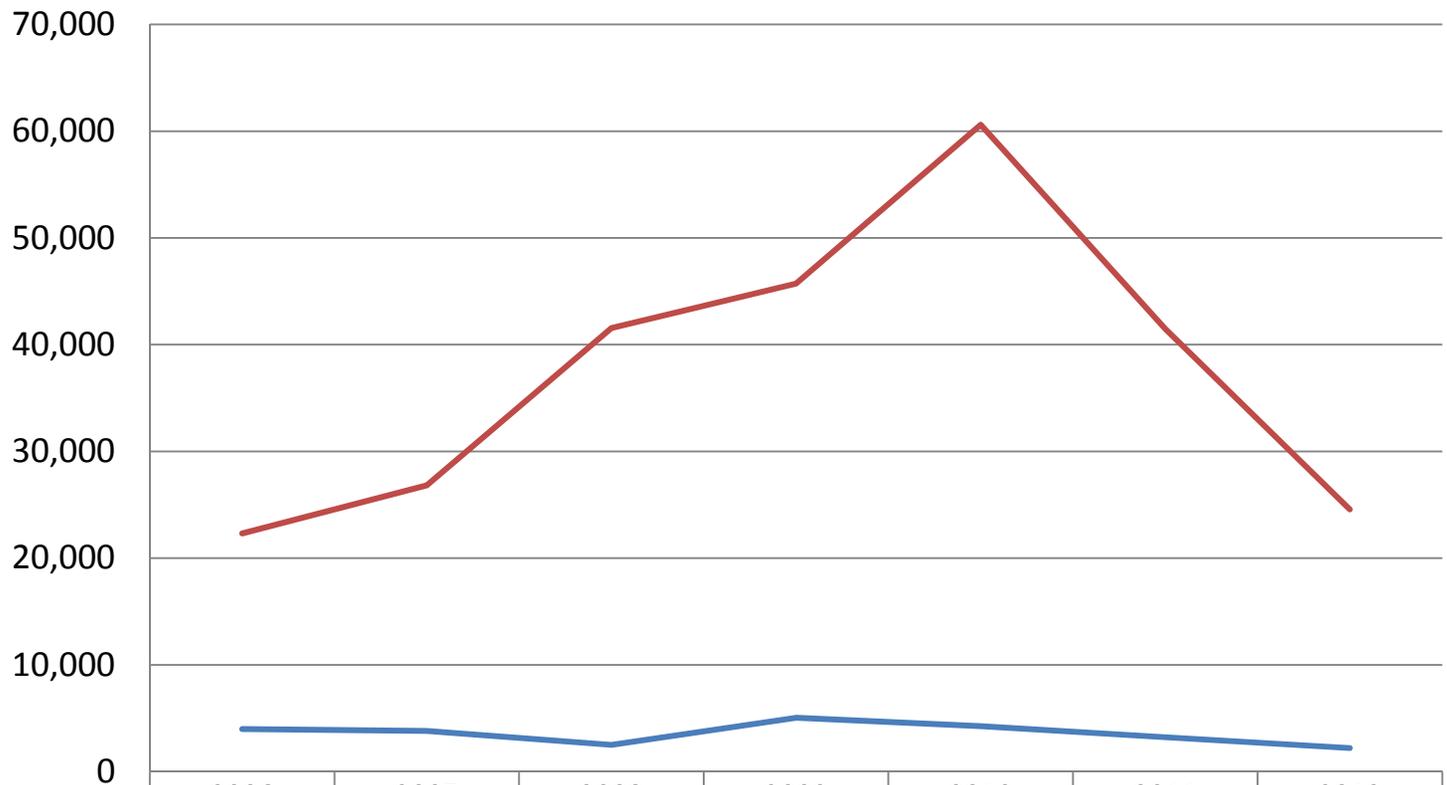
Predominately white students

NMJC Student Credit Hours FT vs PT

Fall-to-Fall

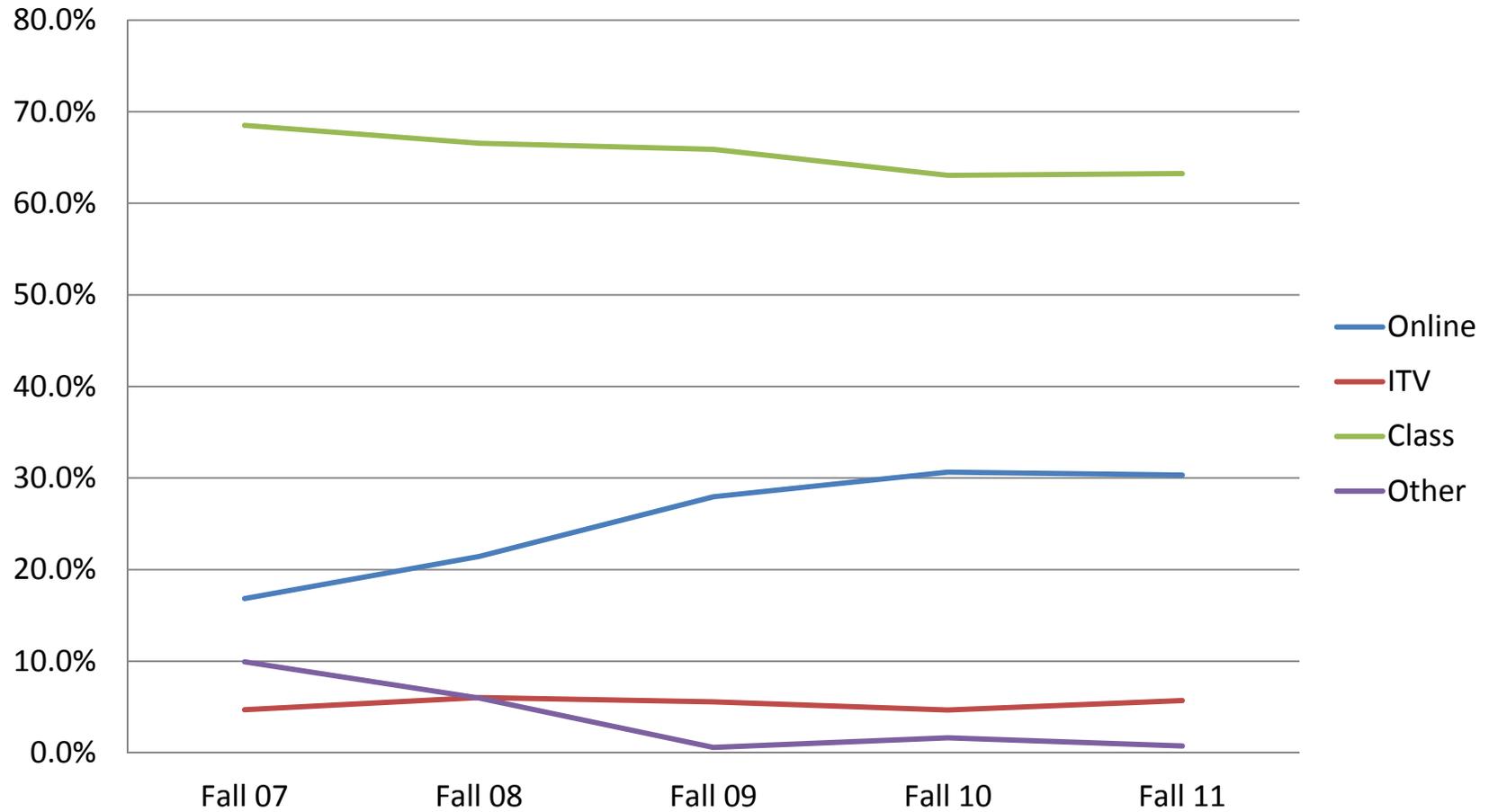


NMJC Non-credit Workforce Training Participants and Contact Hours



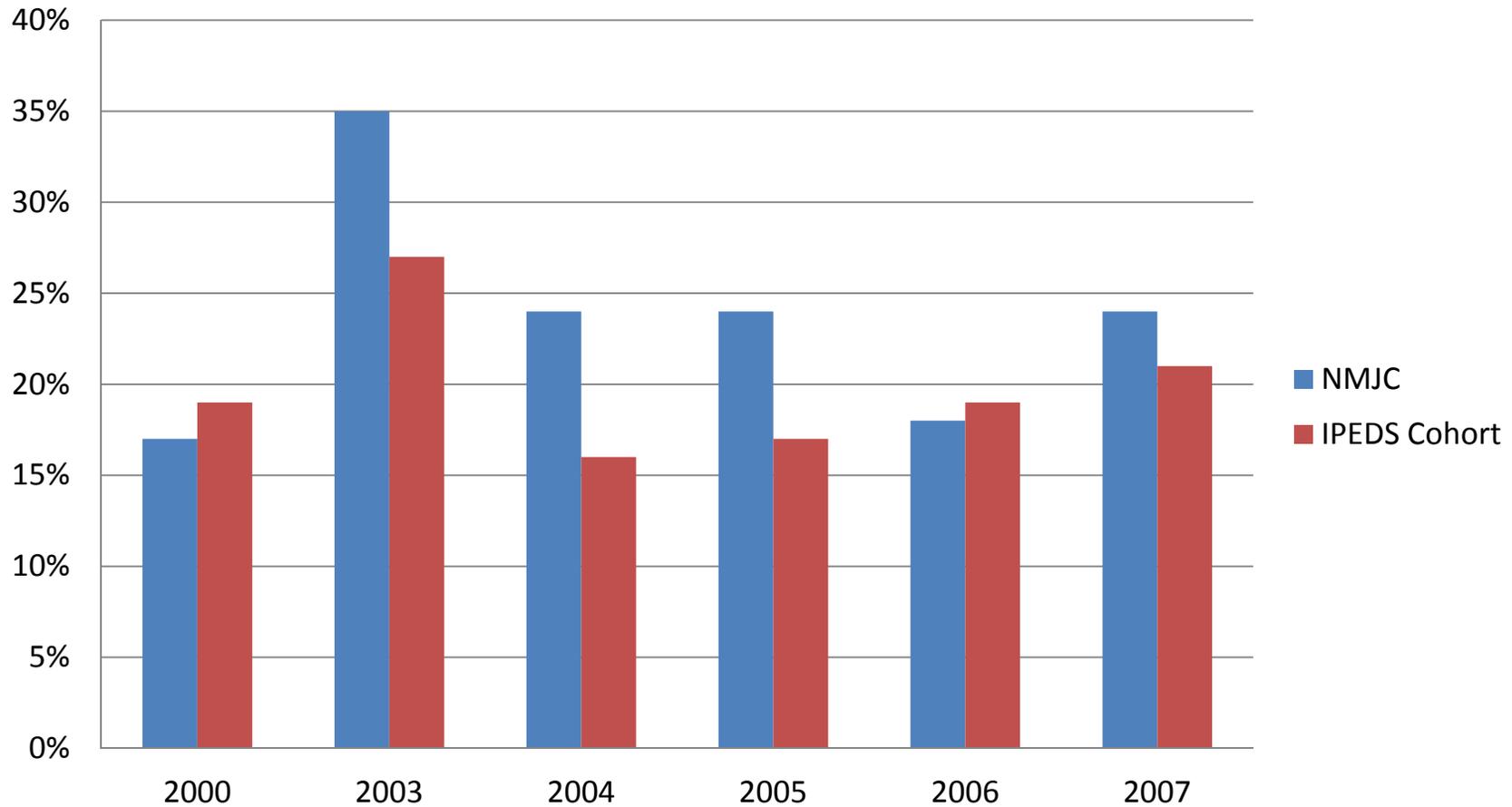
	2006	2007	2008	2009	2010	2011	2012
— Participants	3,983	3,800	2,510	5,049	4,251	3,221	2,216
— Contact Hours	22,319	26,821	41,563	45,721	60,610	41,490	24,572

SHC by Meeting Type as a Percentage of the Total

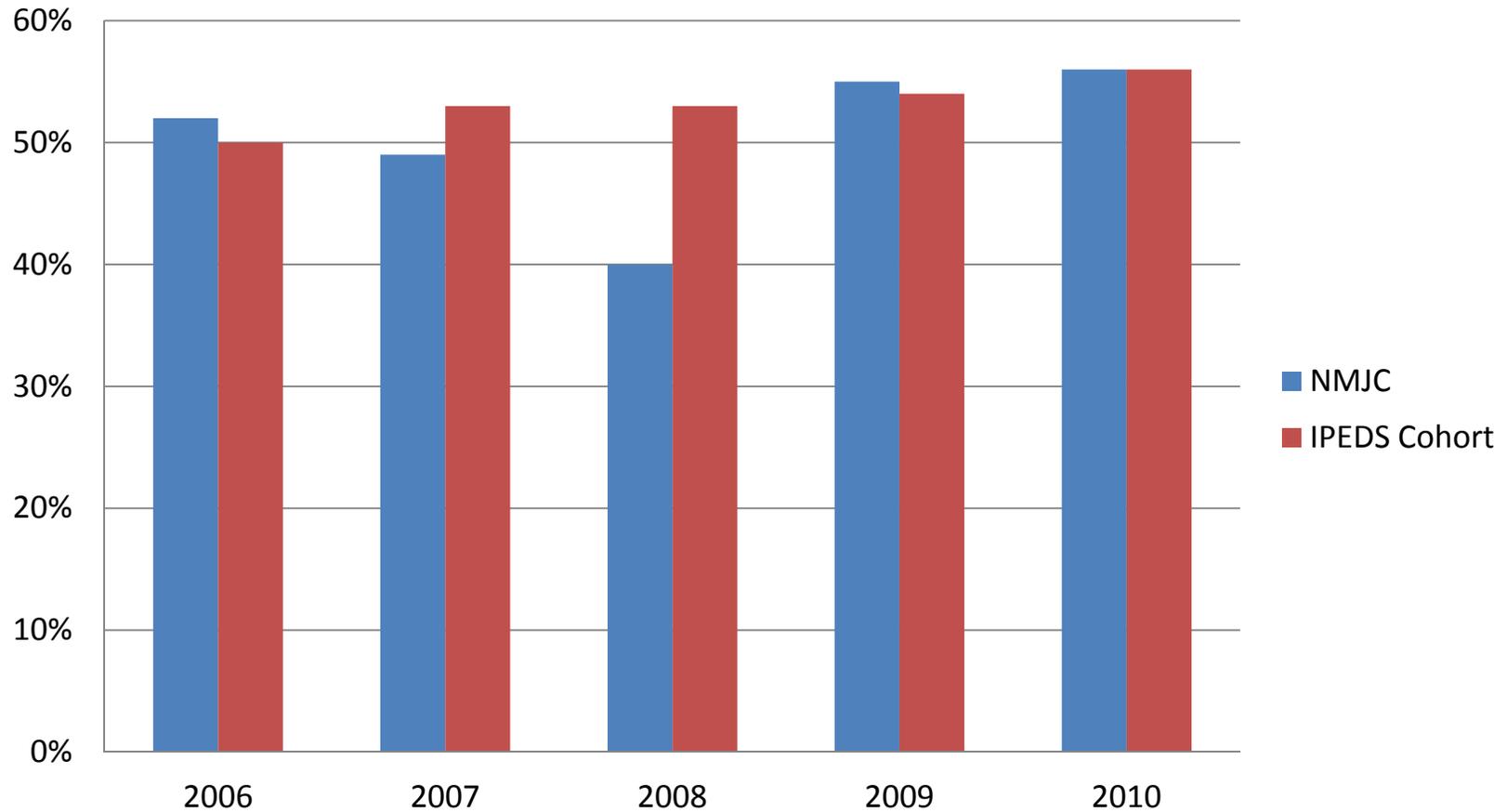


Annual Graduation Rate -

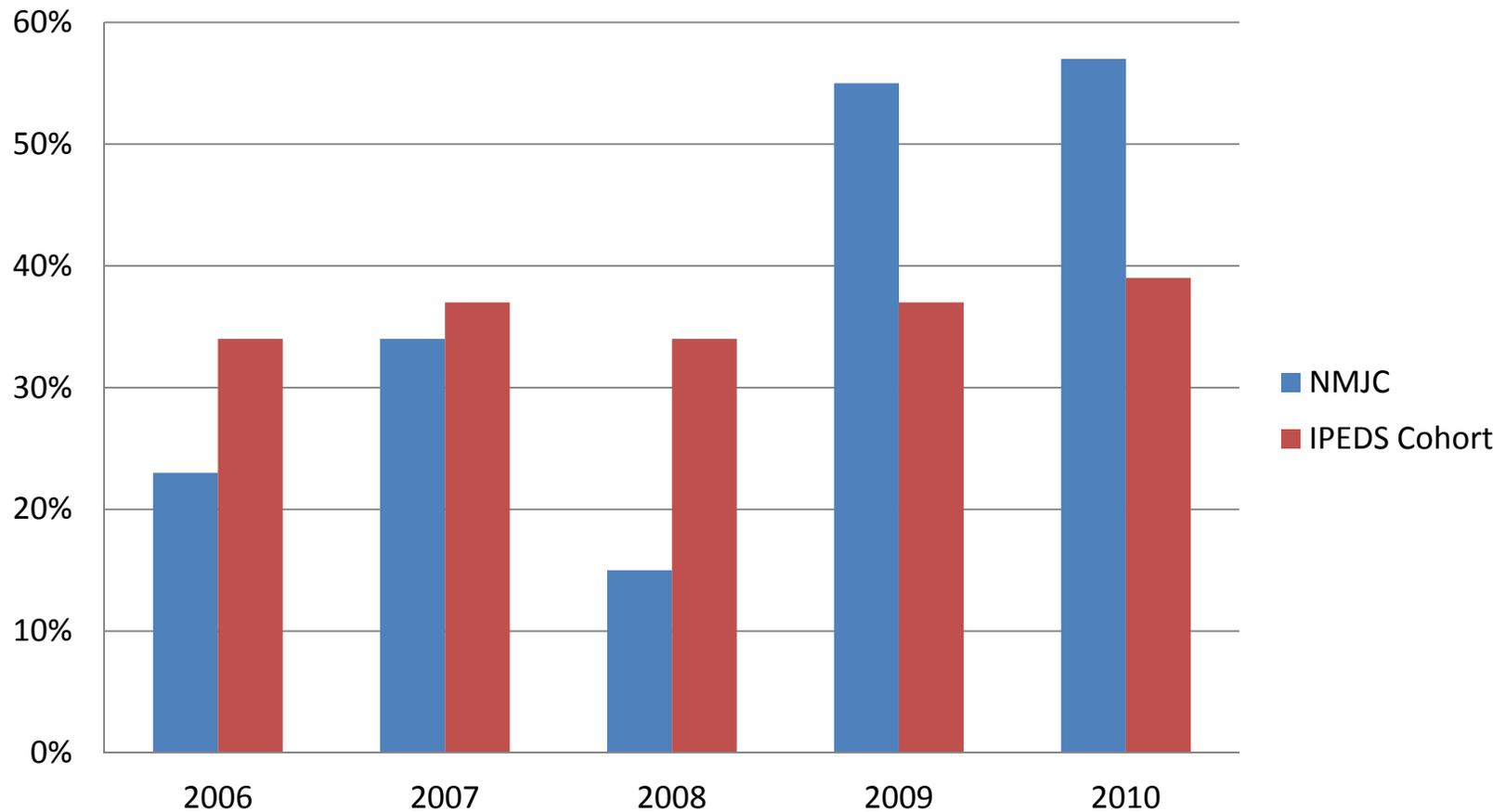
Overall Rate/IPEDS Reporting



Fall-to-Fall Retention Rate for Full-Time Students (first-time students)



Fall-to-Fall Retention Rate for Part-Time Students (first-time students)



NMJC Transfer Report 2011

- National Student Clearinghouse
- 428 FT students in Spring 2010 did not return in the Fall.
- 172 of these students (40.2%) transferred.
- Most common places?
 - 31 to Eastern NM University
 - 18 to Texas Tech
 - 17 to NMSU

NMJC and Hobbs High

	2009	2010	2011
Hobbs Grads	378	428	416
Registered for college	262	266	220*
%	69.3%	62.1%	52.9%

- This figure will grow as more time passes and students register.
- Of 220 Hobbs High Graduates who went to college...174 of them started at The JC (79%).

Peer Benchmark Groups

- HED Peer Group
 - Carl Sandburg College
 - Lower Columbia College
 - Darton College
 - Grayson County College
 - Hutchinson Community College
 - Louisiana State Univ. – Eunice
 - Iowa Lakes Community College
 - Sheridan College
 - Temple College
 - Reading Area Community College
 - Midland College
 - Paris Junior College
- NMJC Regional Peers
 - Cisco College
 - Clarendon College
 - Grayson County College
 - Hill College
 - Howard College
 - Odessa College
 - Ranger College
 - Temple College
 - Weatherford College

National Measurement Tools:

- Tracking

Measures changes in our performance over time.

- Benchmarking

Measures our performance against peers.

Measures our performance against external outcomes.

National Measurement Tools:

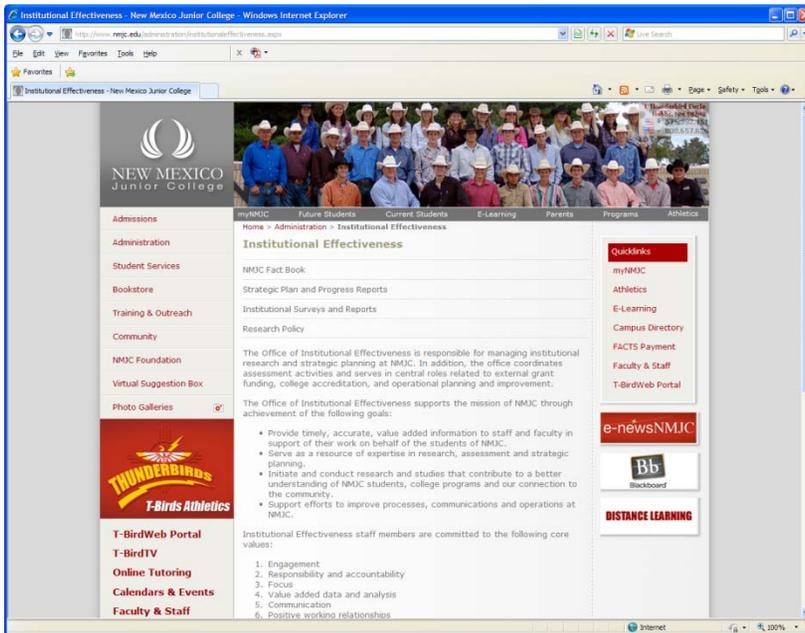
- Noel Levitz Student Satisfaction Inventory
 - 2005 – 2009 – 2012
- Noel Levitz Survey of Online Learners
 - 2010 first time deployment
- Community College Survey of Student Engagement (CCSSE)
 - 2007 – 2010 – **next in 2013**
- Noel Levitz Survey of Employee Satisfaction

Key messages: 2013 Notes

- Plans take time to become reality (particularly when capital funding involved)
 - Equine Center, Oil & Gas Training & Entertainment
 - Due to impact of employment on enrollment – new programs must focus on sizeable, stable markets
- **The local economy is improving**
 - 5% unemployment level seems to be key* **(4.1%)**
 - Good times push enrollment down quickly
 - Bad times affect enrollment 2-3 years later

Key messages – con't: 2013 Notes

- New modes of delivery (iTV, Online and Dual credit) are examples of prior decisions paying current dividends - **Rate of growth is flat**
- Future growth will rely on targeted programs
- NMJC has a sizeable, available market
 - **37,000 adults with HS and some college**
 - **Hispanic population versus student enrollment**
- NMJC compares favorably to peers



Institutional Data Available:

www.nmjc.edu/administration

Click on “Institutional Effectiveness”

Thank you.

