

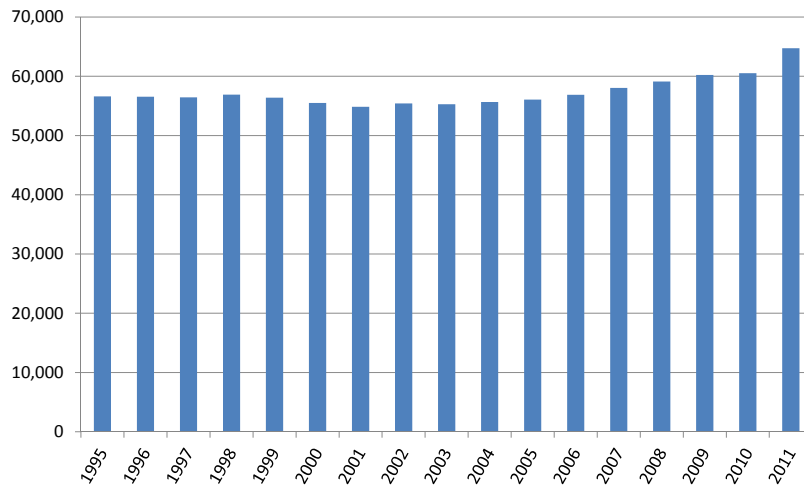
NMJC Planning Update

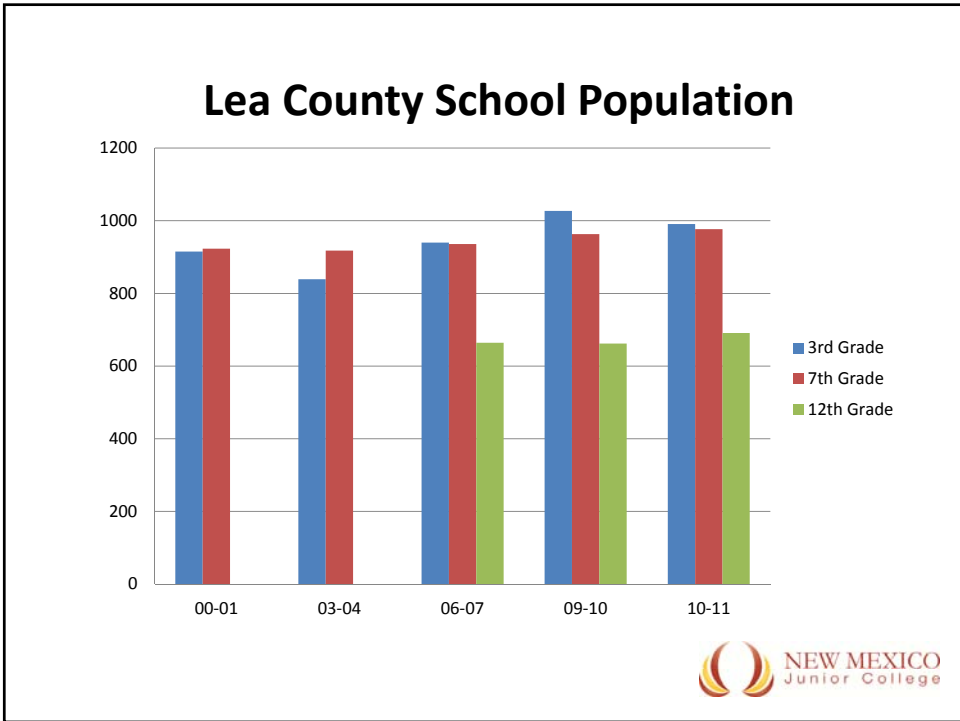
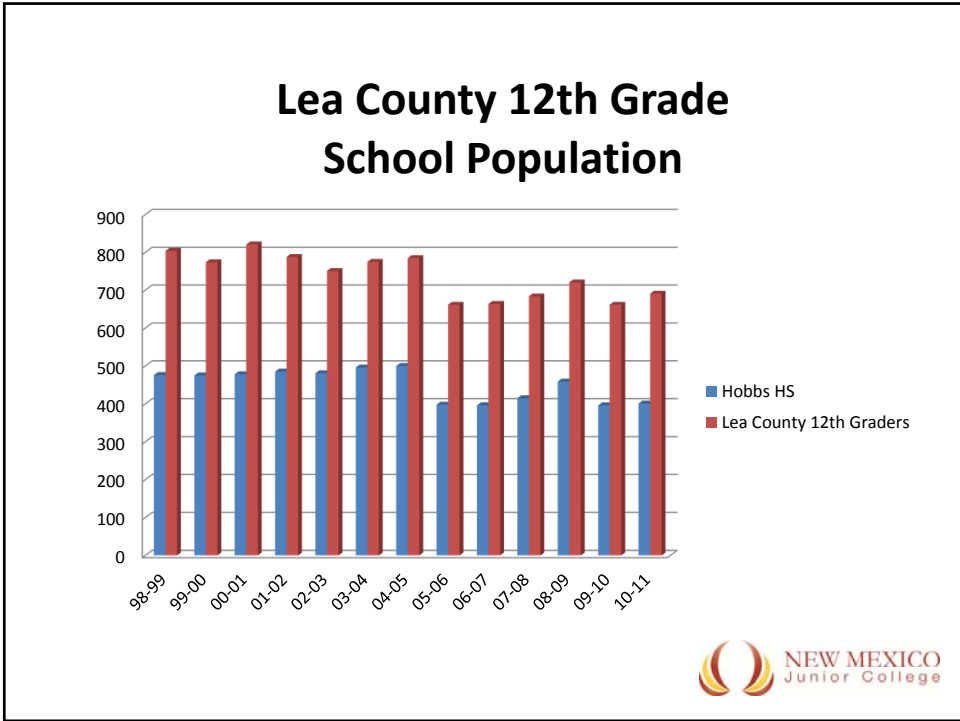
Board Budget Work Session

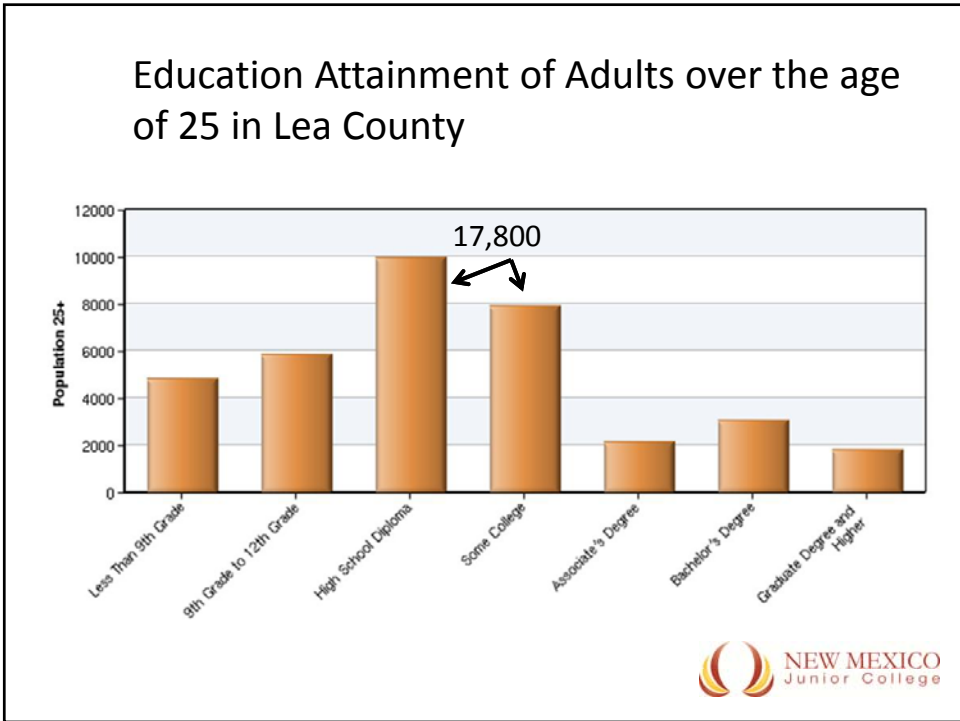
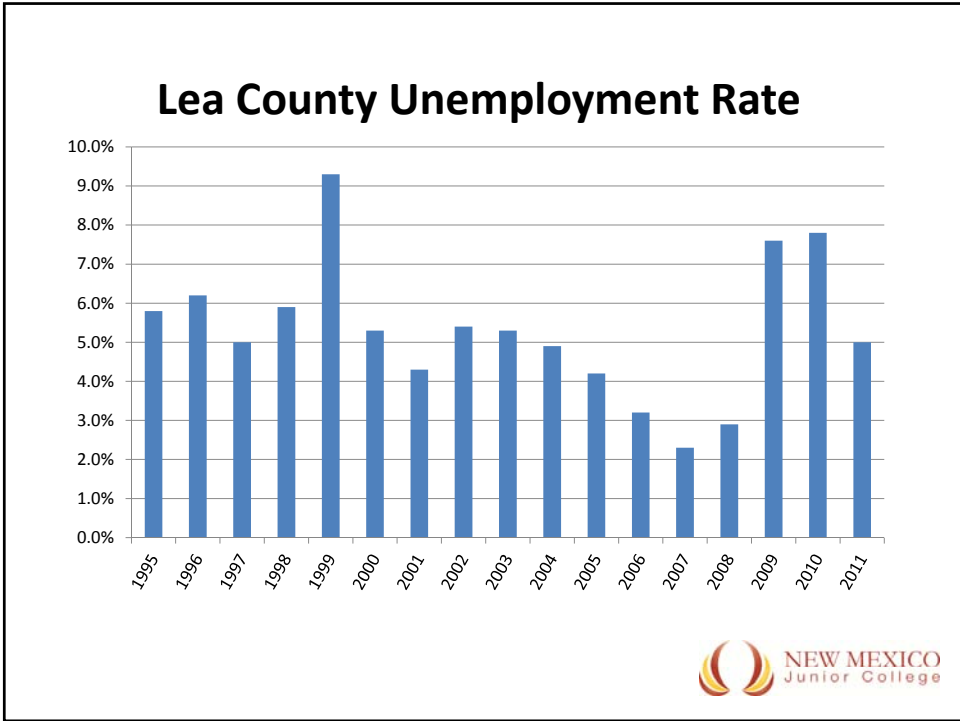
April 12, 2012



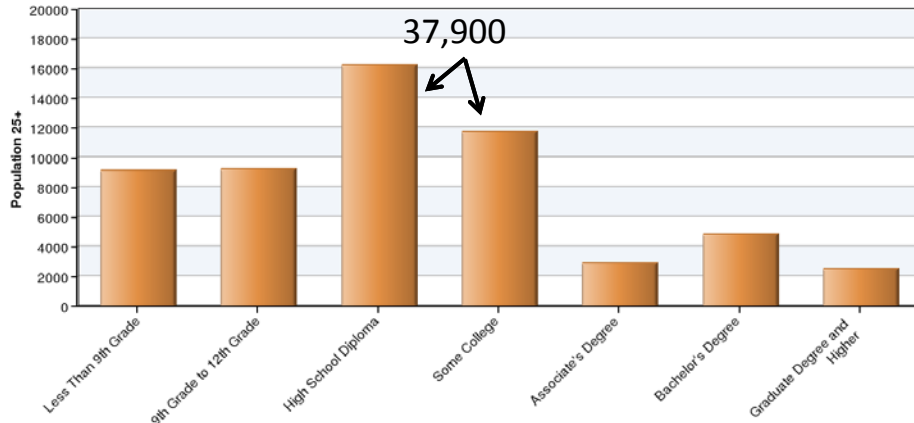
Lea County Census







Education Attainment of Adults over the age of 25 In Lea, Yoakum, Gaines, and Andrews Counties



Who Are NMJC Students?



	Fall 08	Fall 09	Fall 10	Fall 11
Headcount	3,020	3,534	3,377	3,390
Women	59.3%	59.6%	61.8%	59.7%
In-district	78.2%	80.7%	77.4%	78.8%
Fulltime	35.4%	35%	37%	30.3%
Dual Enrollment	16.6%	20.9%	16.5%	14.8%
Hispanic	39.3%	37.1%	41.2%	42.2%
White	48.3%	48.4%	46%	44.6%
1 st Time Fresh.	15.6%	17.1%	16.2%	22.4%



How Old Are NMJC Students?



	Fall 08		Fall 09		Fall 10		Fall 11	
	Ave.	Med.	Ave.	Med.	Ave.	Med.	Ave.	Med.
Average Age	31.1	24	29.5	22	28.9	22	29.9	23
Full-time Students	24	21	23	20	22.9	20	23.5	20
Part-time Students	35	29	32.9	26	32.4	26	33.1	27
Male	29.7	23	27.3	18	27	21	28.9	23
Female	32.4	25	30.9	24	30.4	23	30.6	24



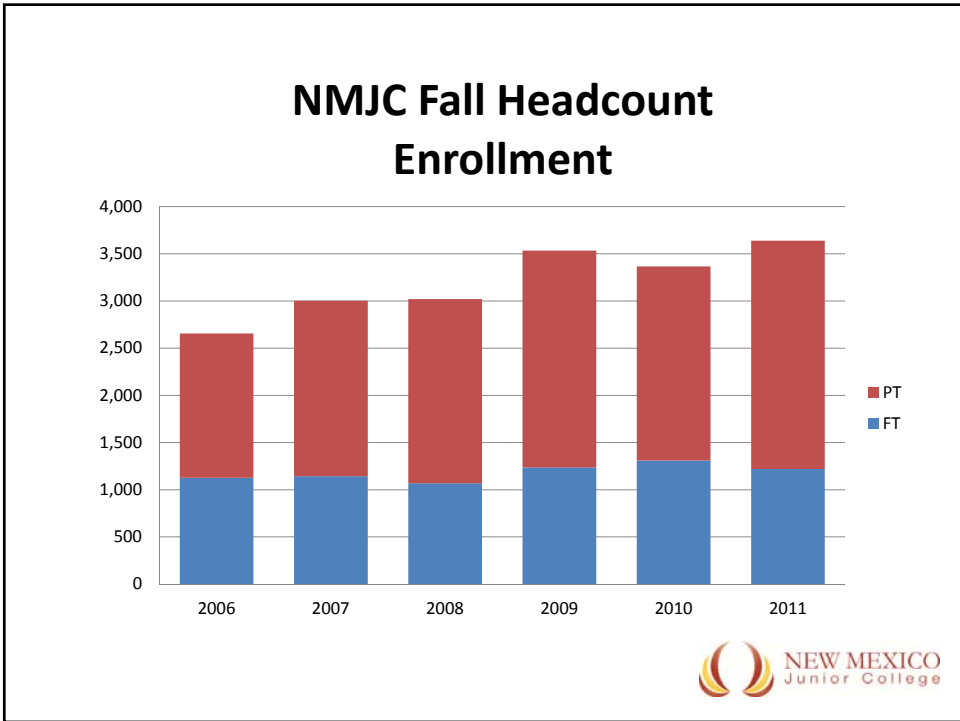
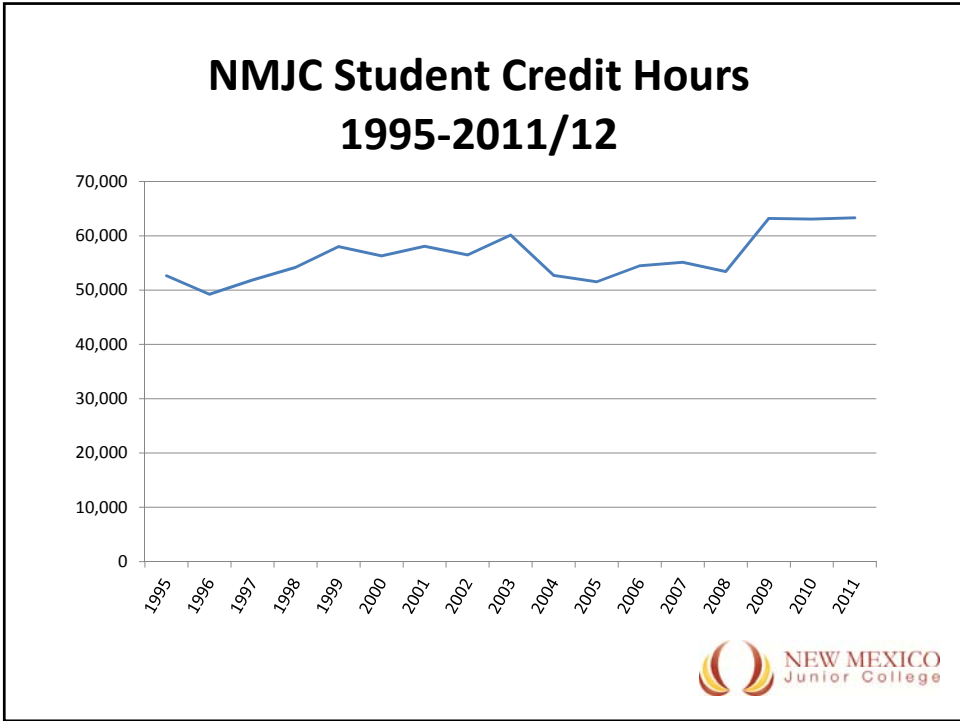
Interesting notes on age:

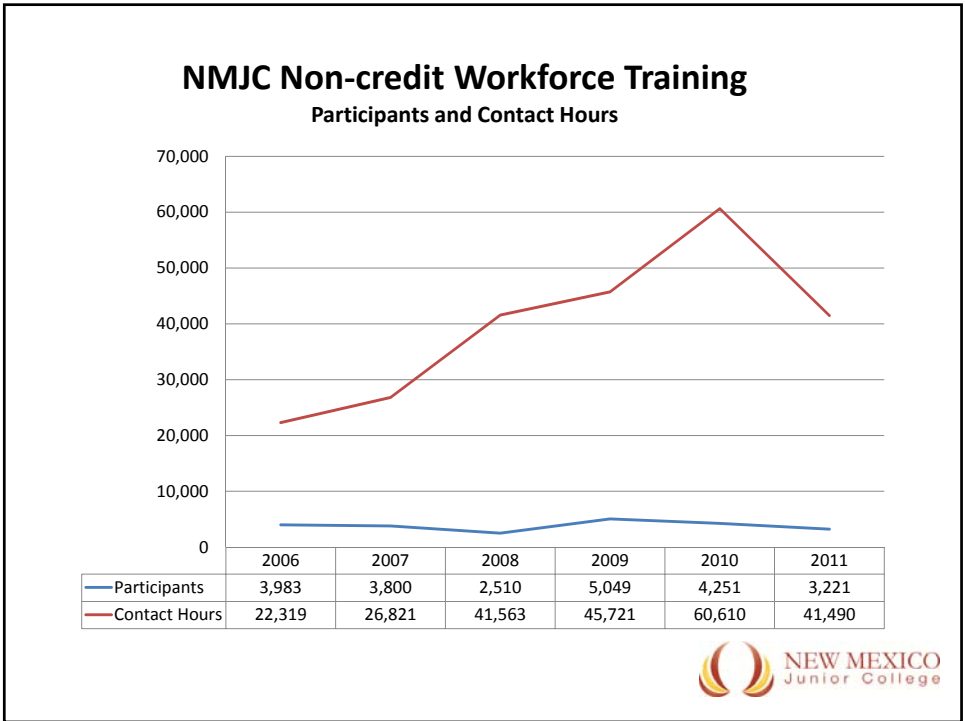
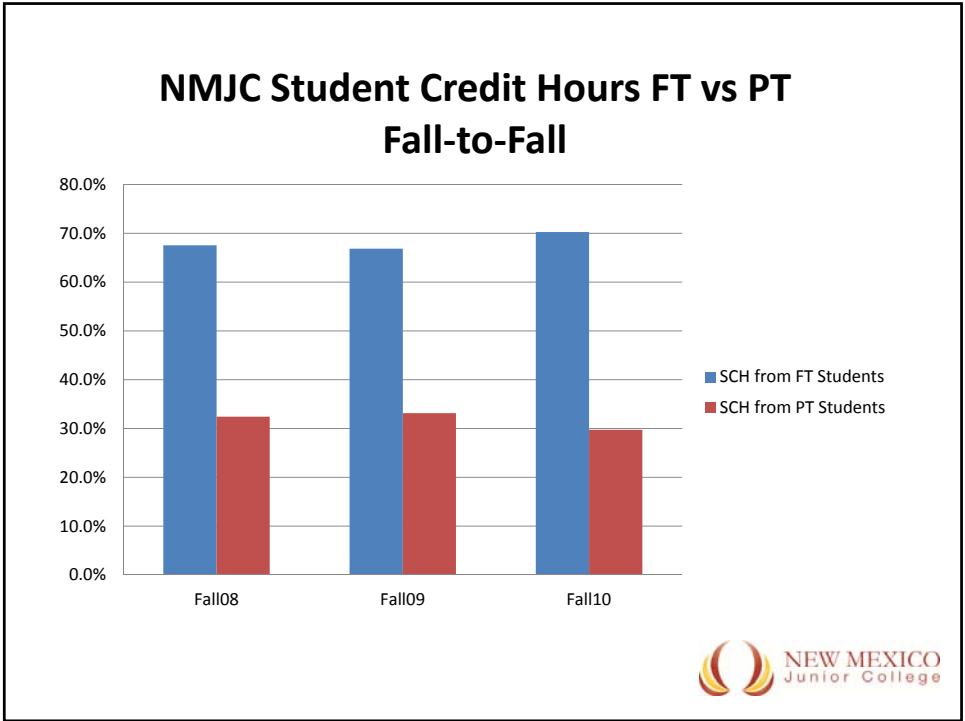
Student Ethnicity	Average Age
Hispanic	25.4
White	34.3
Black	31.5
American Indian	29.3
Asian	28.4

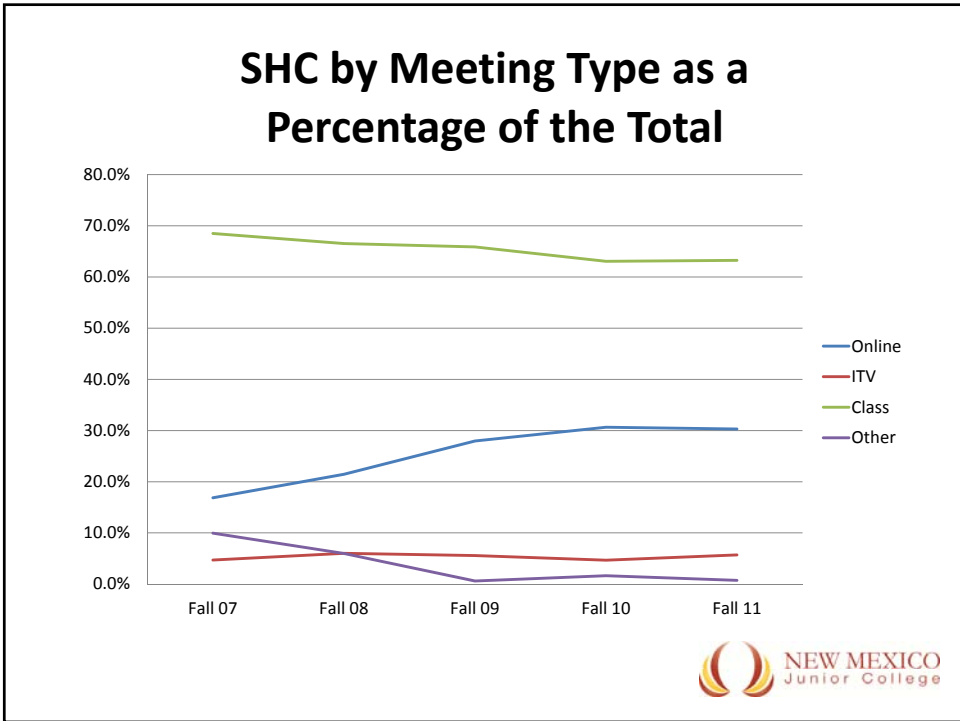
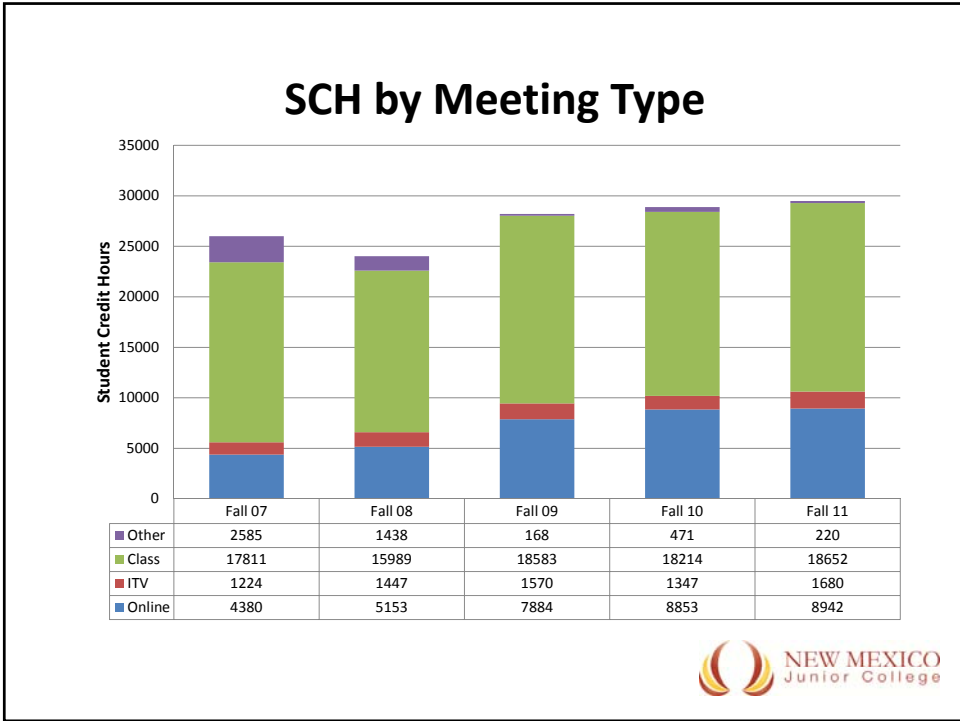
Oldest male student – 73

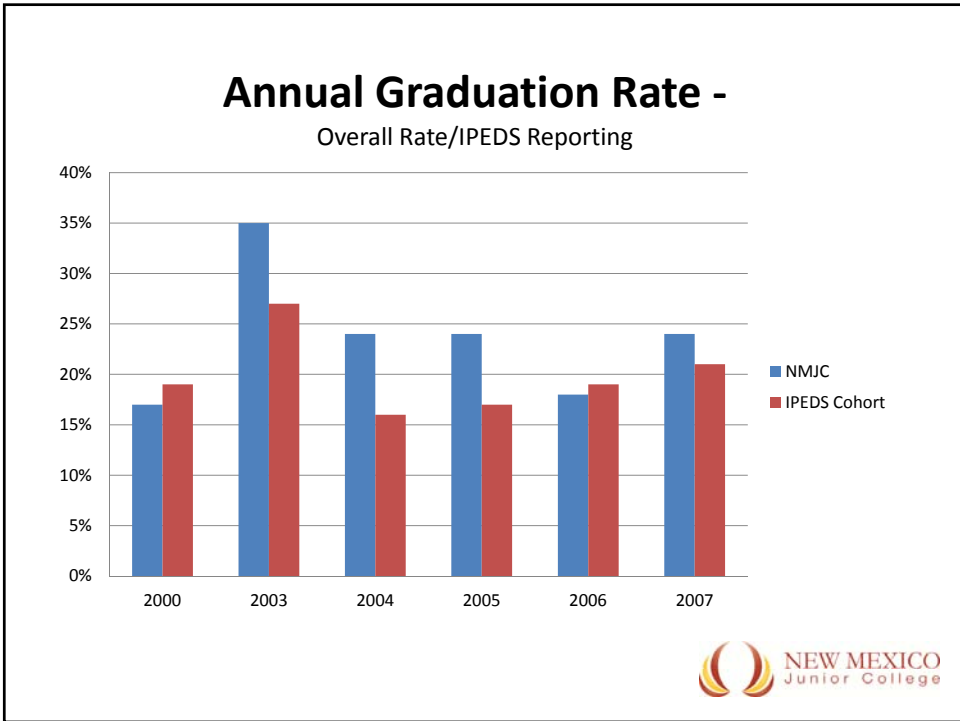
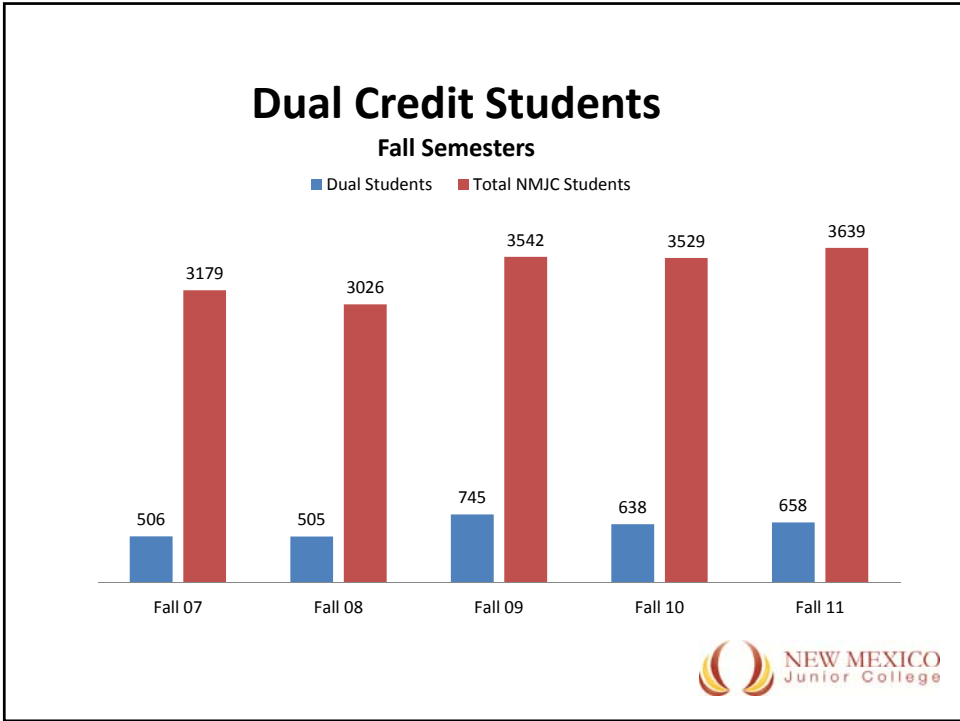
Oldest female student – 80

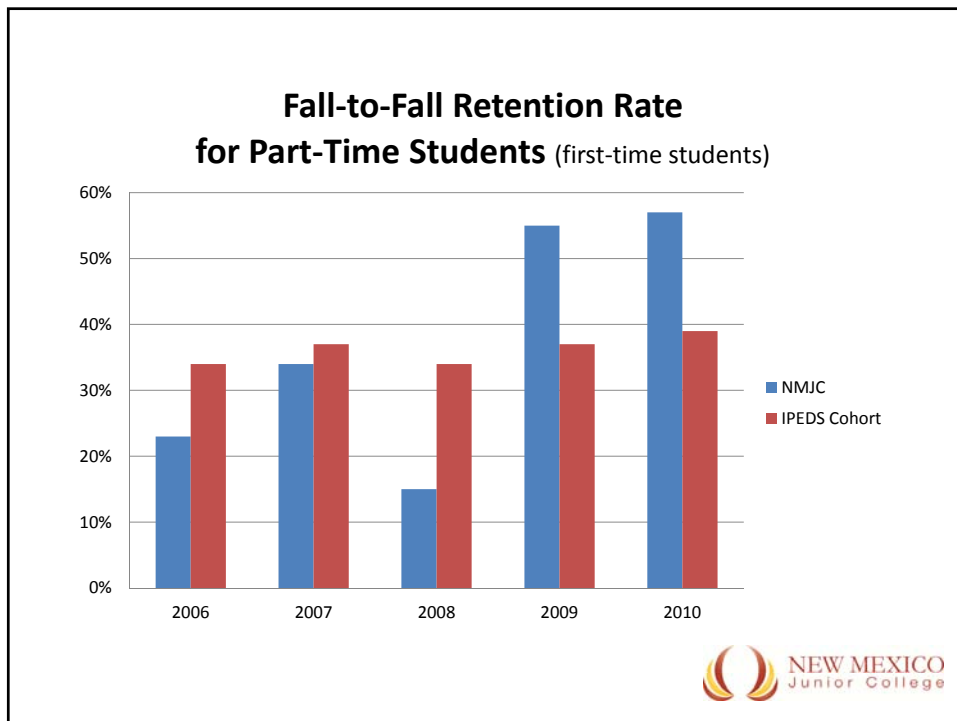
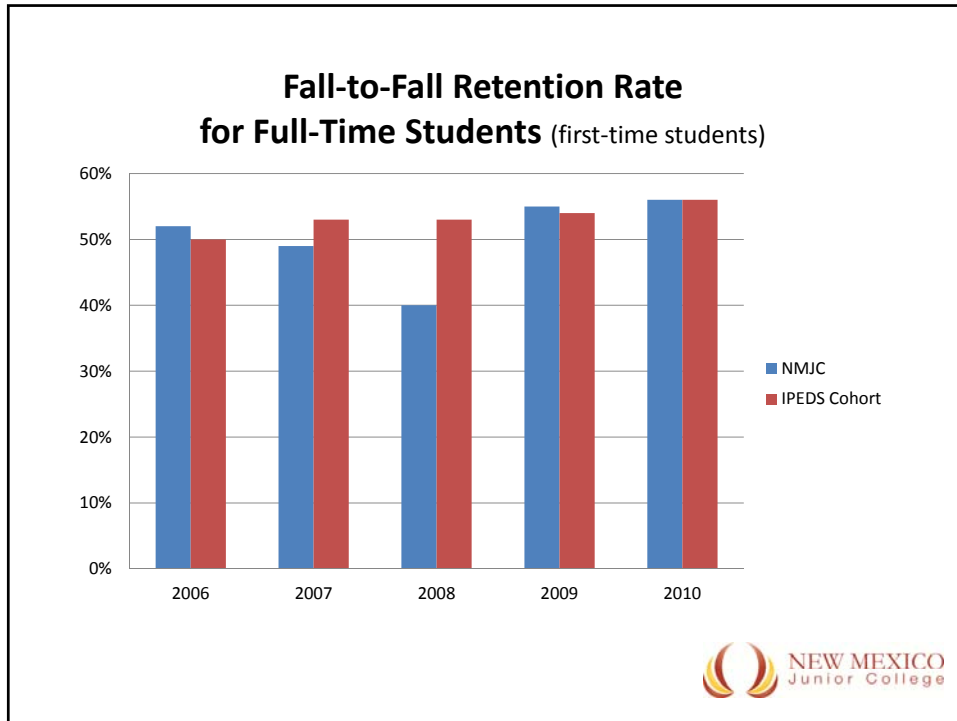












NMJC Transfer Report 2011

- National Student Clearinghouse
- 428 FT students in Spring 2010 did not return in the Fall.
- 172 of these students (40.2%) transferred.
- Most common places?
 - 31 to Eastern NM University
 - 18 to Texas Tech
 - 17 to NMSU



NMJC and Hobbs High

	2009	2010	2011
Hobbs Grads	378	428	416
Registered for college	262	266	220*
%	69.3%	62.1%	52.9%

- This figure will grow as more time passes and students register.
- Of 220 Hobbs High Graduates who went to college...174 of them started at The JC (79%).



Peer Benchmark Groups

- **HED Peer Group**
 - Carl Sandburg College
 - Lower Columbia College
 - Darton College
 - Grayson County College
 - Hutchinson Community College
 - Louisiana State Univ. – Eunice
 - Iowa Lakes Community College
 - Sheridan College
 - Temple College
 - Reading Area Community College
 - Midland College
 - Paris Junior College
- **NMJC Regional Peers**
 - Cisco College
 - Clarendon College
 - Grayson County College
 - Hill College
 - Howard College
 - Odessa College
 - Ranger College
 - Temple College
 - Weatherford College



National Measurement Tools:

- **Tracking**
 - Measures changes in our performance over time.
- **Benchmarking**
 - Measures our performance against peers.
 - Measures our performance against external outcomes.



National Measurement Tools:

- Noel Levitz Student Satisfaction Inventory
 - 2005 and 2009 – **next in 2012**
- Noel Levitz Survey of Online Learners
 - 2010 first time deployment
- Community College Survey of Student Engagement (CCSSE)
 - 2007 and 2010 – **next in 2013**
- **Noel Levitz Survey of Employee Satisfaction**



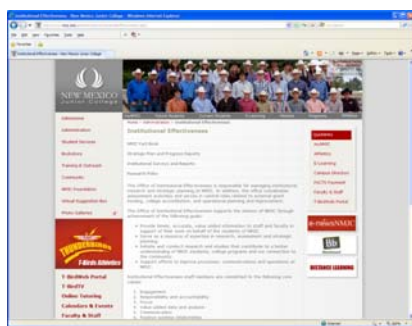
Key messages: **2012 Notes**

- Plans take time to become reality (particularly when capital funding involved)
 - Equine Center and Oil & Gas Training
 - Due to impact of employment on enrollment – new programs must focus on sizeable, stable markets
- **The local economy is improving**
 - 5% unemployment level seems to be key* **(5.2%)**
 - Good times push enrollment down quickly
 - Bad times affect enrollment 2-3 years later



Key messages – con't: 2012 Notes

- New modes of delivery (iTV, Online and Dual credit) are examples of prior decisions paying current dividends - **Rate of growth is flat**
- Future growth will rely on targeted programs
- NMJC has a sizeable, available market
- NMJC compares favorably to peers



Institutional Data Available:

www.nmjc.edu/administration

Click on “Institutional Effectiveness”



Thank you.

