

NMJC Planning Update

Board Budget Work Session

April 6, 2010



THE CHRONICLE

of Higher Education

March 30, 2010

Community Colleges Report Another Year of Shrinking Budgets and Growing Enrollments

By Eric Kelderman

65% of community colleges report greater than 10% enrollment increase.

30% report greater than 15% enrollment increase.

52% report smaller operating budgets.

18% report of more than 10% in funding.

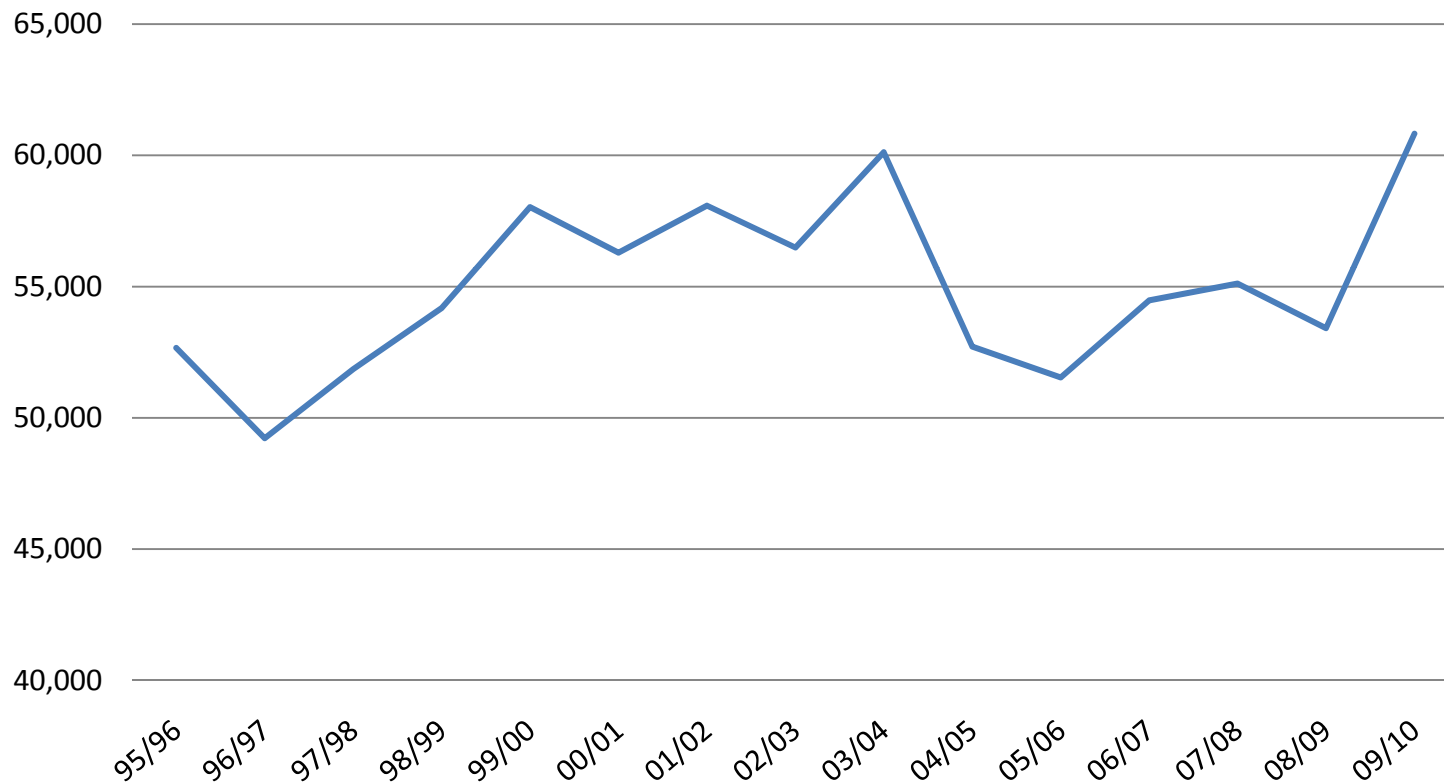
13% have established enrollment limits.

56% report an increase of 10%+ in online enrollment (33% show 15%+).



General Trends and Institutional Demographics

NMJC Student Credit Hours 1995-2009/10



09/10 Credit Hours = 60,825*

*record enrollment



Who Are NMJC Students?



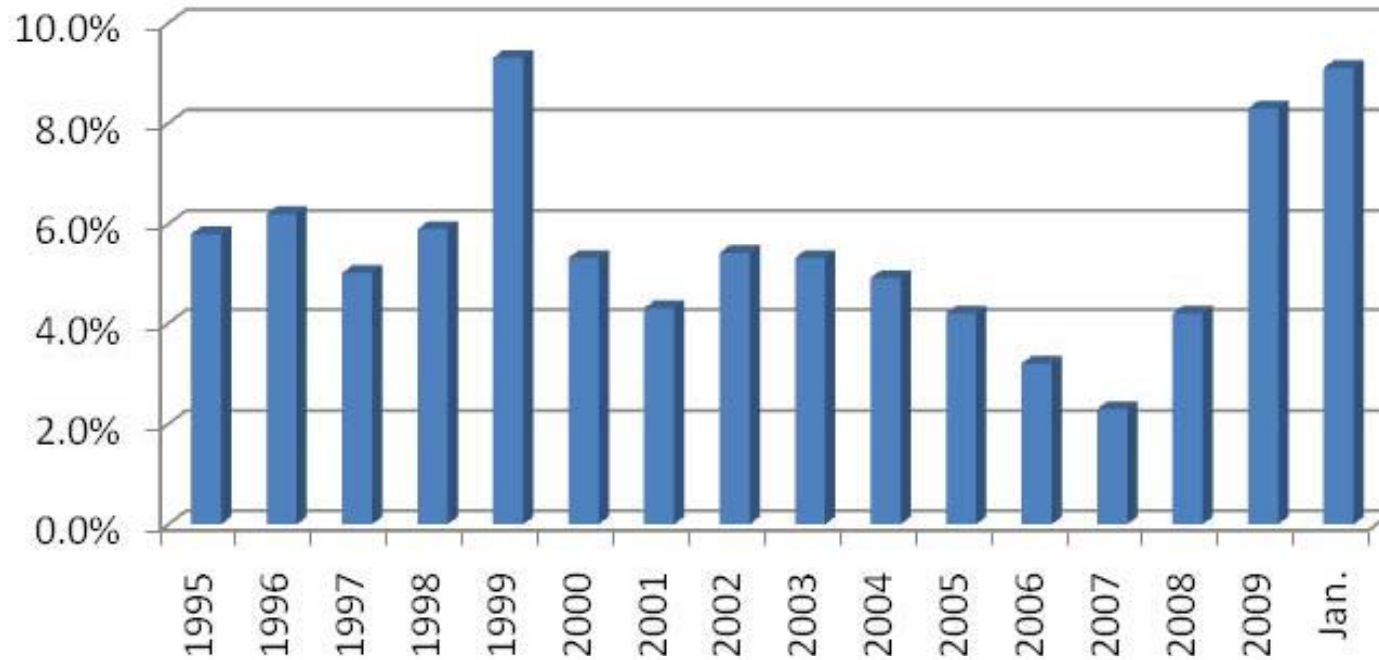
	Fall 08	Fall 09
Headcount	3,020	3,534
Women	59.3%	59.6%
In-district	78.2%	80.7%
Fulltime	35.4%	35%
Dual Enrollment	16.6%	20.9%
Hispanic	39.3%	37.1%
White	48.3%	48.4%
First-time Freshmen	15.6%	12.5%
Fresh. Prior College	51%	54.3%

How Old Are NMJC Students?

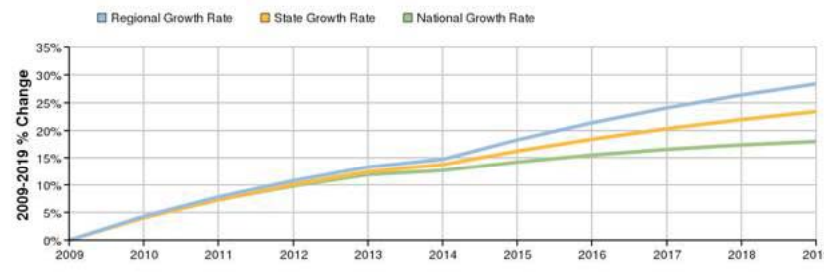


	Fall 08		Fall 09	
	Ave.	Median	Ave.	Median
Average Age	31.1	24	29.5	22
Fulltime Students	24	21	23	20
Part-time Students	35	29	32.9	26
Male	29.7	23	27.3	18
Female	32.4	25	30.9	24

Lea County Unemployment Rate



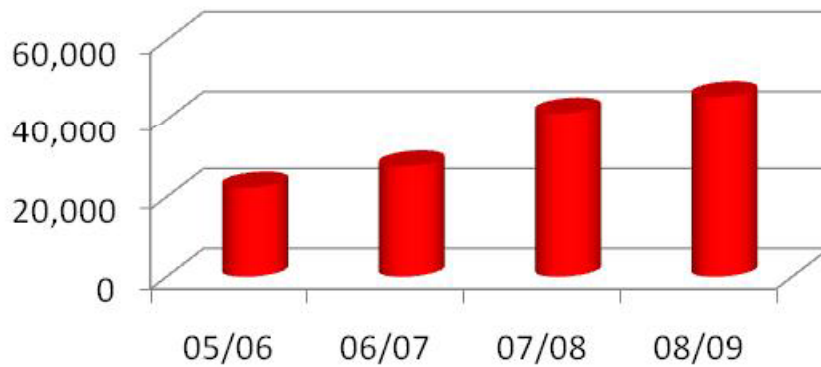
Some Oil Field Growth Projected:



Name	2009 Jobs	2019 Jobs	Change	% Change
Roustabouts, oil and gas	295	394	99	34%
Managers, all other	191	259	68	36%
General and operations managers	161	203	42	26%
First-line supervisors/managers of construction trades and extraction workers	143	186	43	30%
Chief executives	122	166	44	36%
Petroleum pump system operators, refinery operators, and gaugers	118	144	26	22%

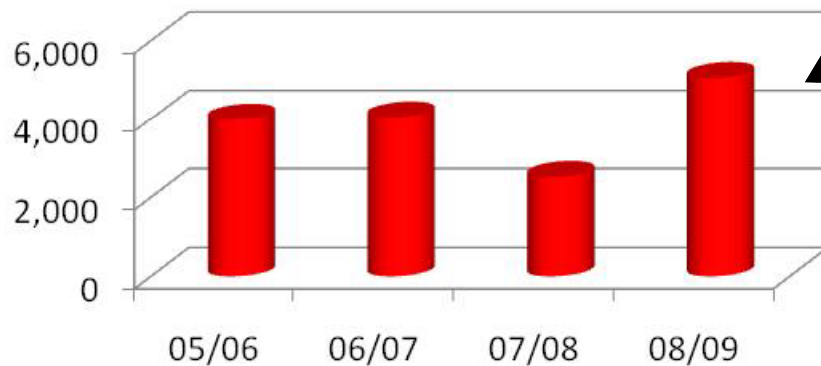
Source: EMSI Complete Employment - 1st Quarter 2010

**Workforce Training
Non Credit Contact Hours**



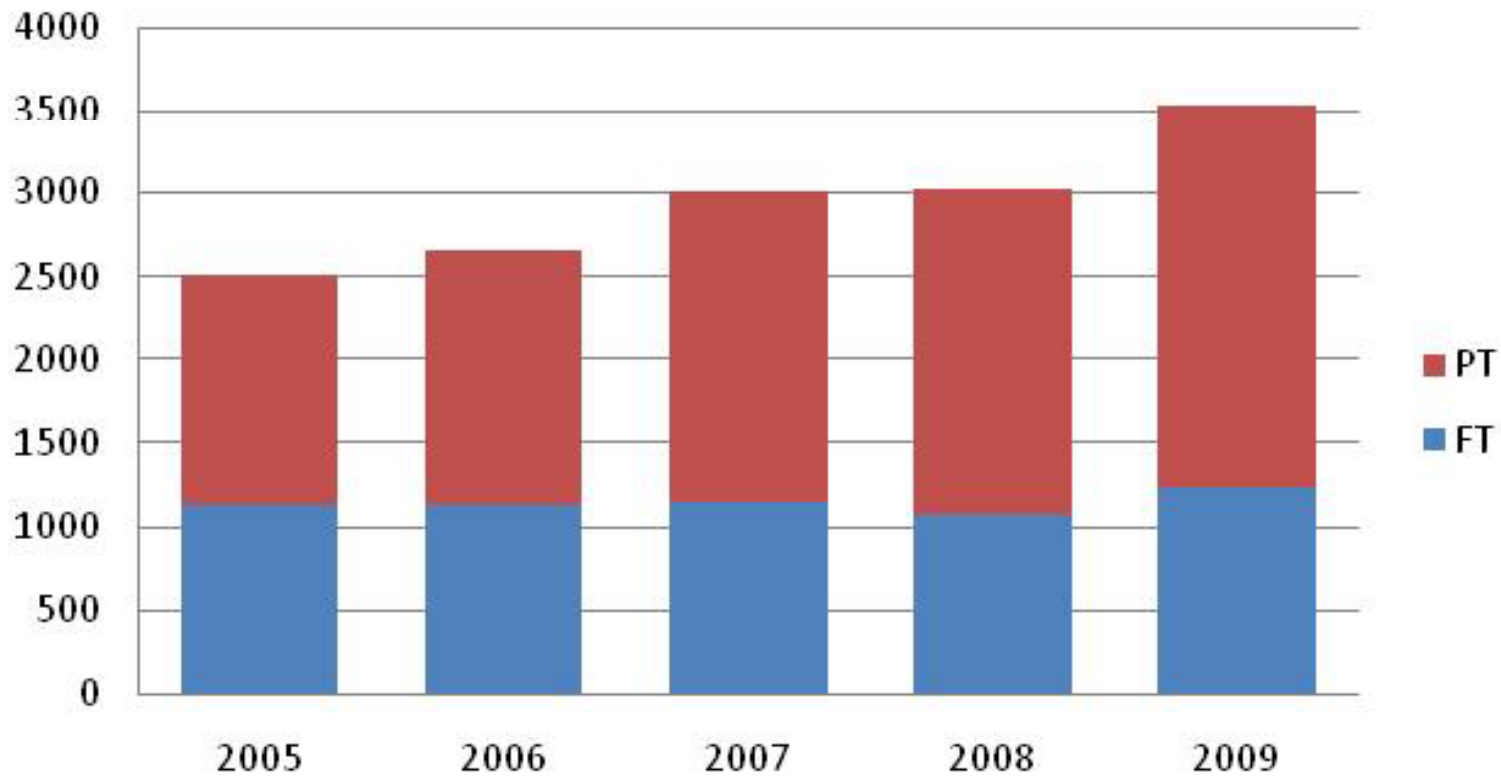
**NMJC Workforce
and Professional
Training**

**Workforce Non Credit
Training Clients**



**#1 in New Mexico
in 2008/09**

NMJC Fall Headcount Enrollment

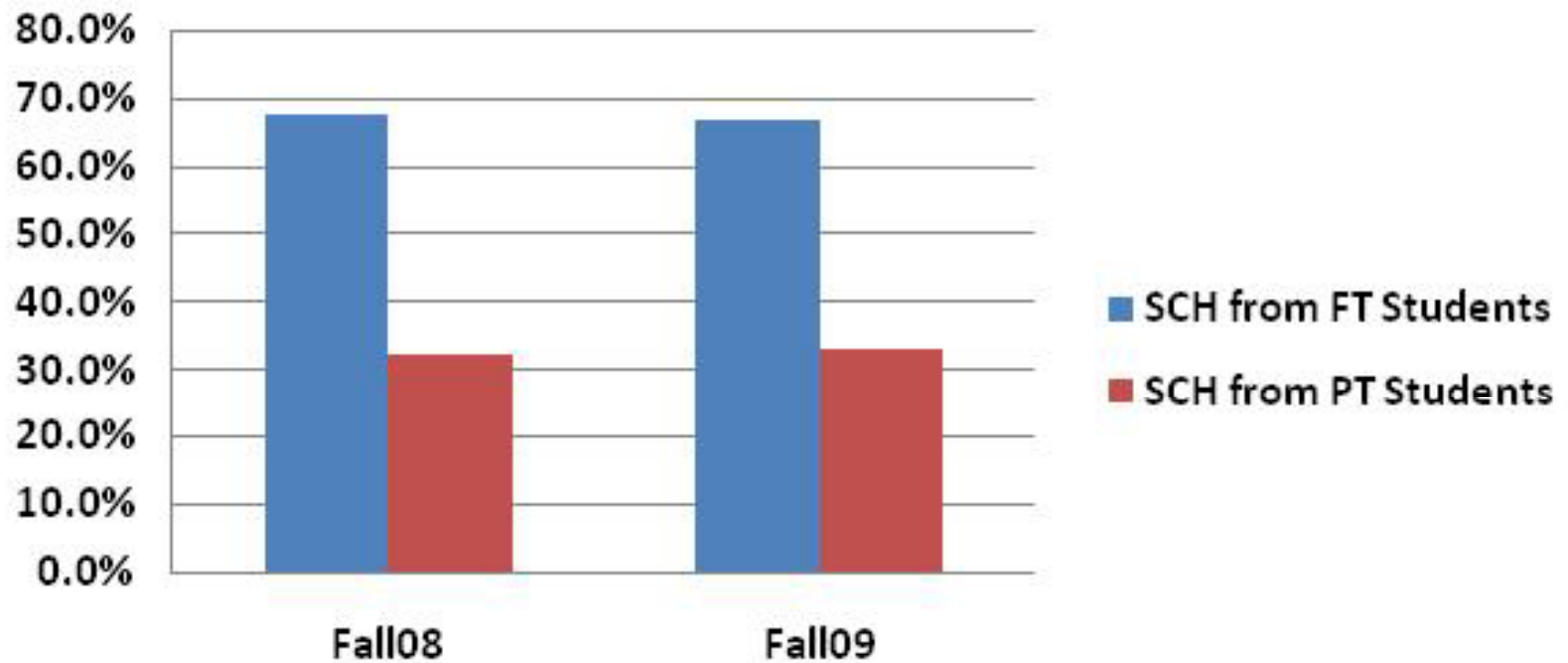


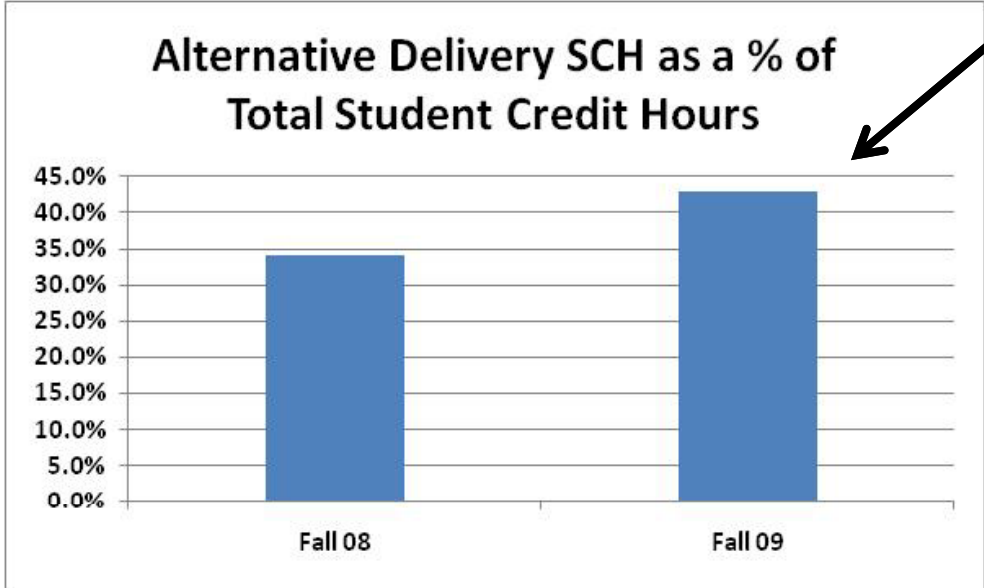
Fall 2009:

FT Headcount = 1237

PT Headcount = 2297

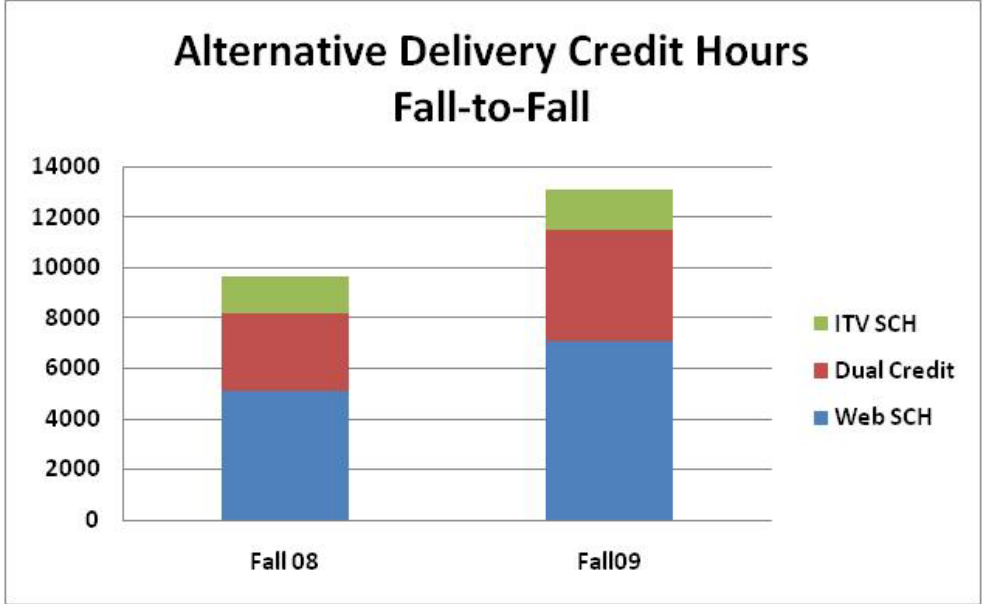
NMJC Student Credit Hours FT vs PT Fall-to-Fall





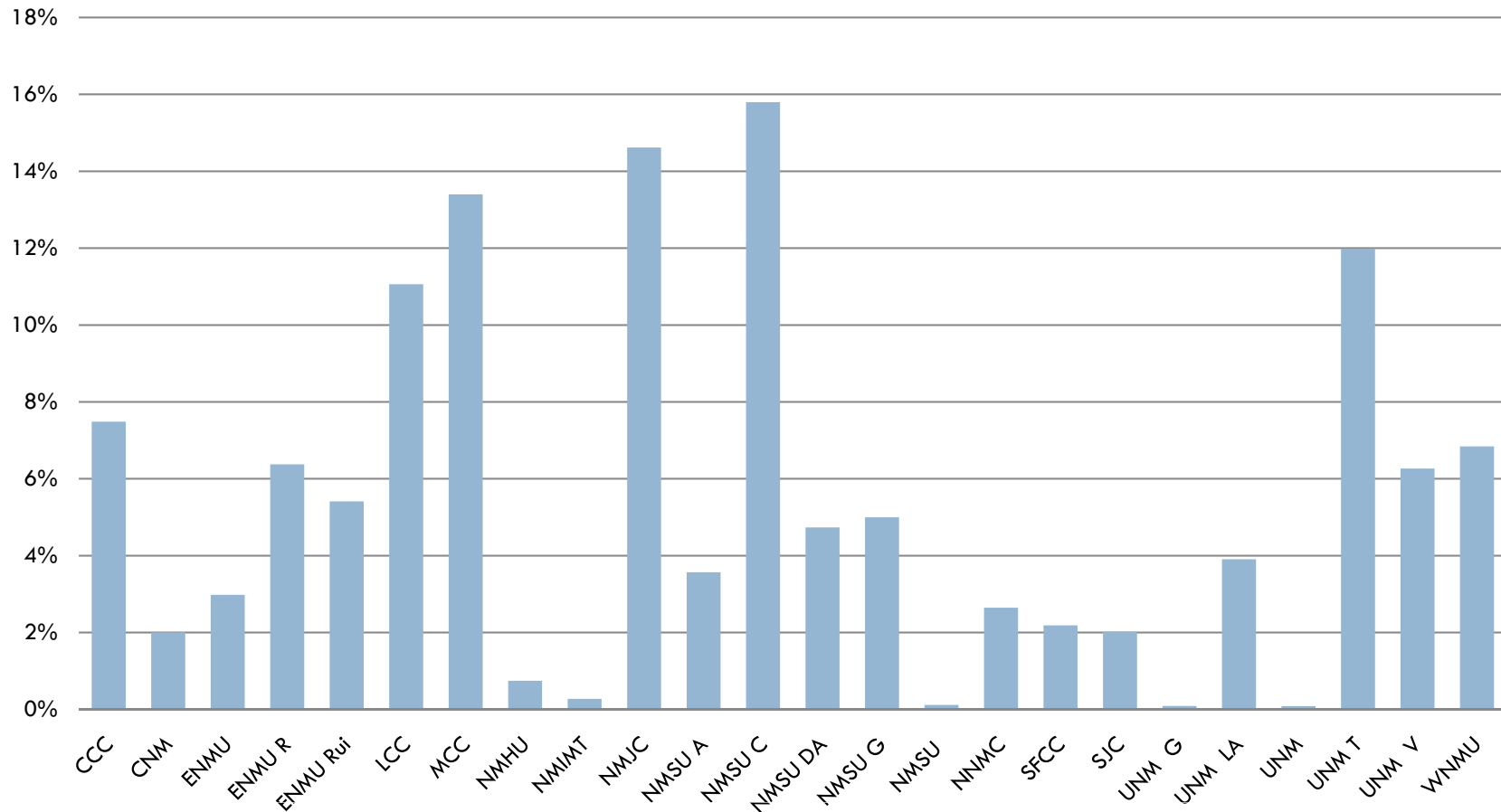
42% of Student Credit Hours

Dual Credit and Alternative Delivery



A Growing Segment of NMJC Credit-bearing Offerings

Dual Credit Hours as a Percentage of Total Institution Credit Hours: 2009 Fall



Source: NMHED DEAR Preliminary Data

SCH Distribution by Time of Day

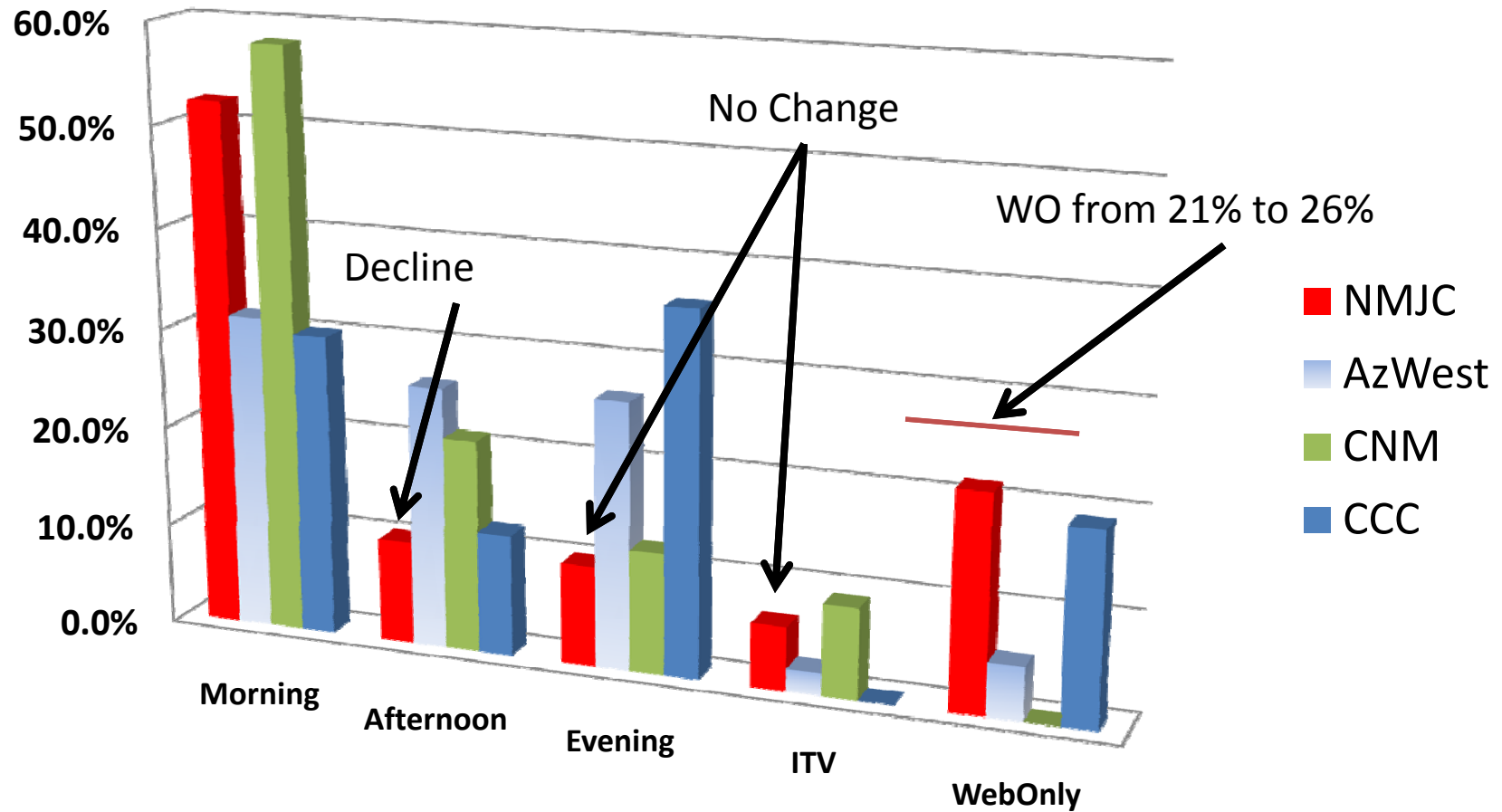
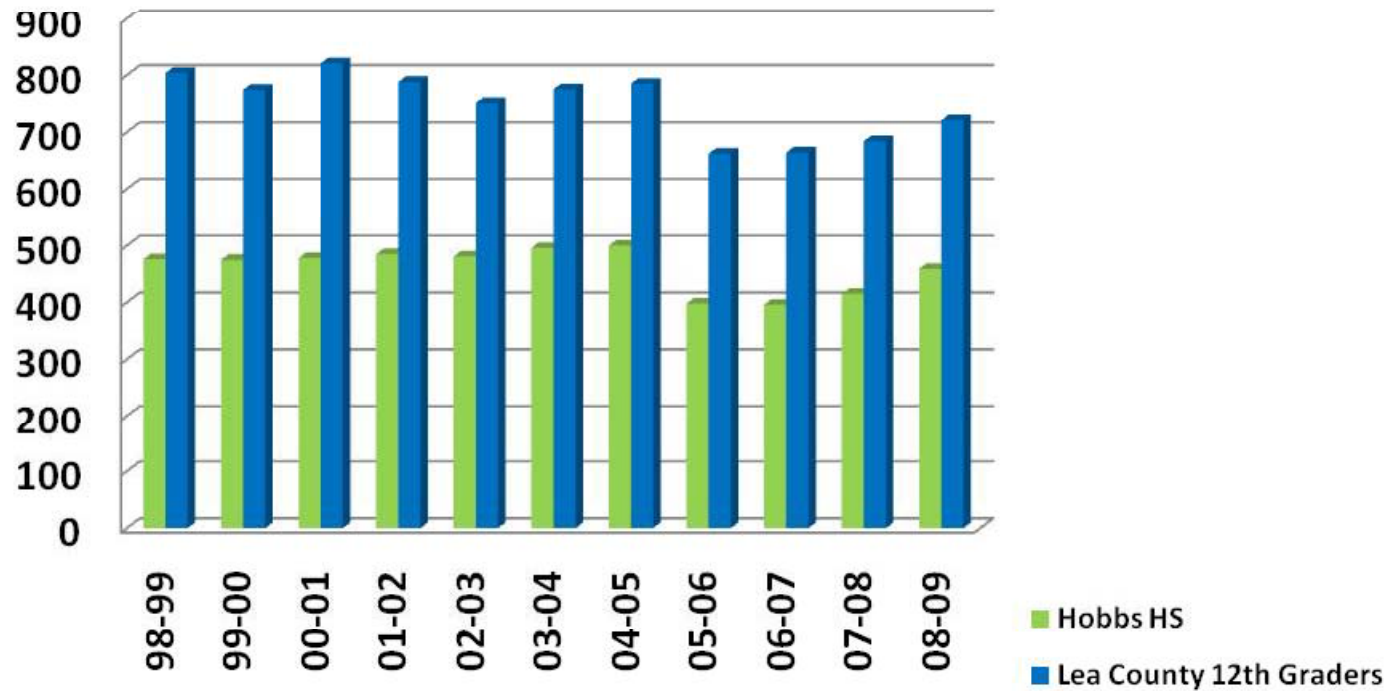
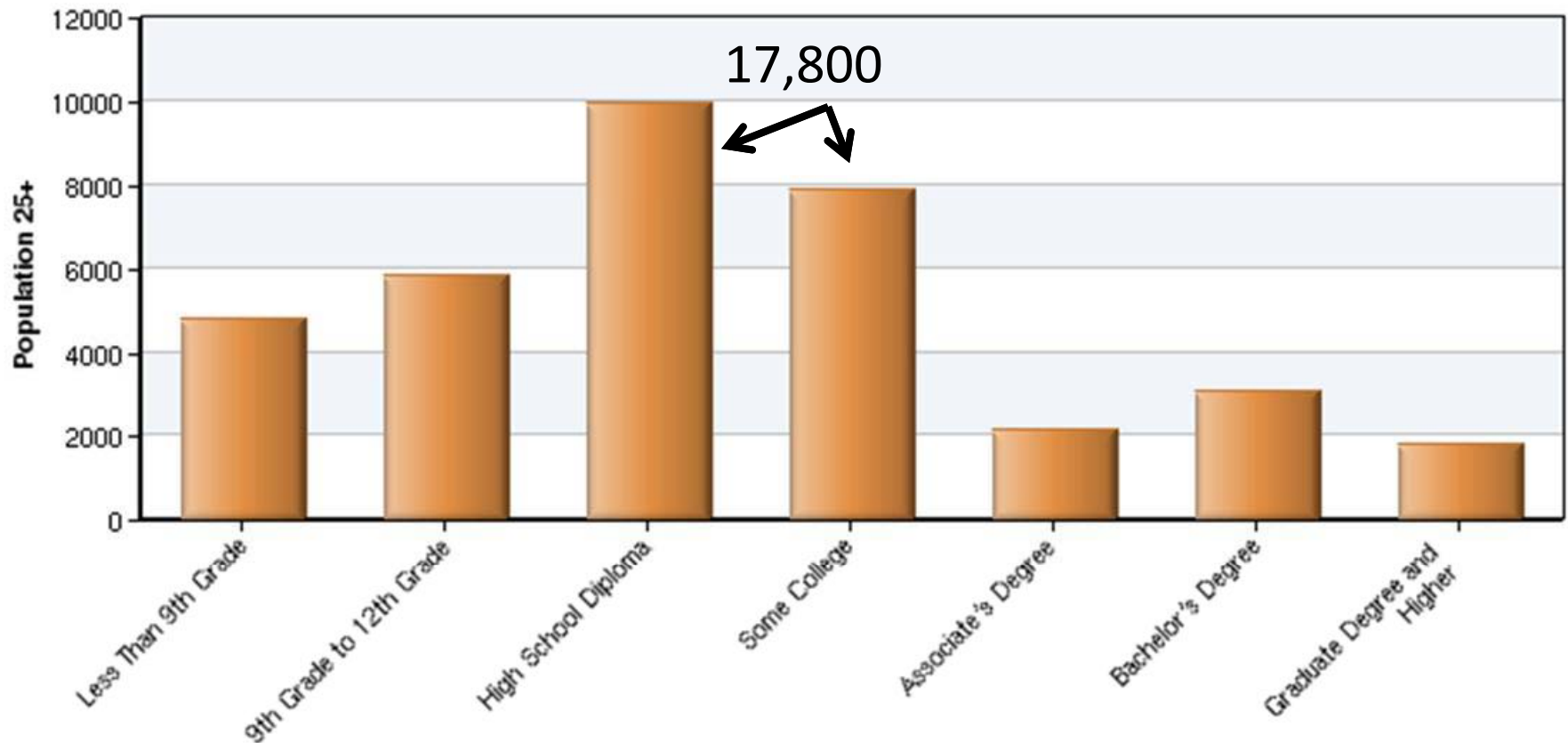


Chart from April 2009 Report

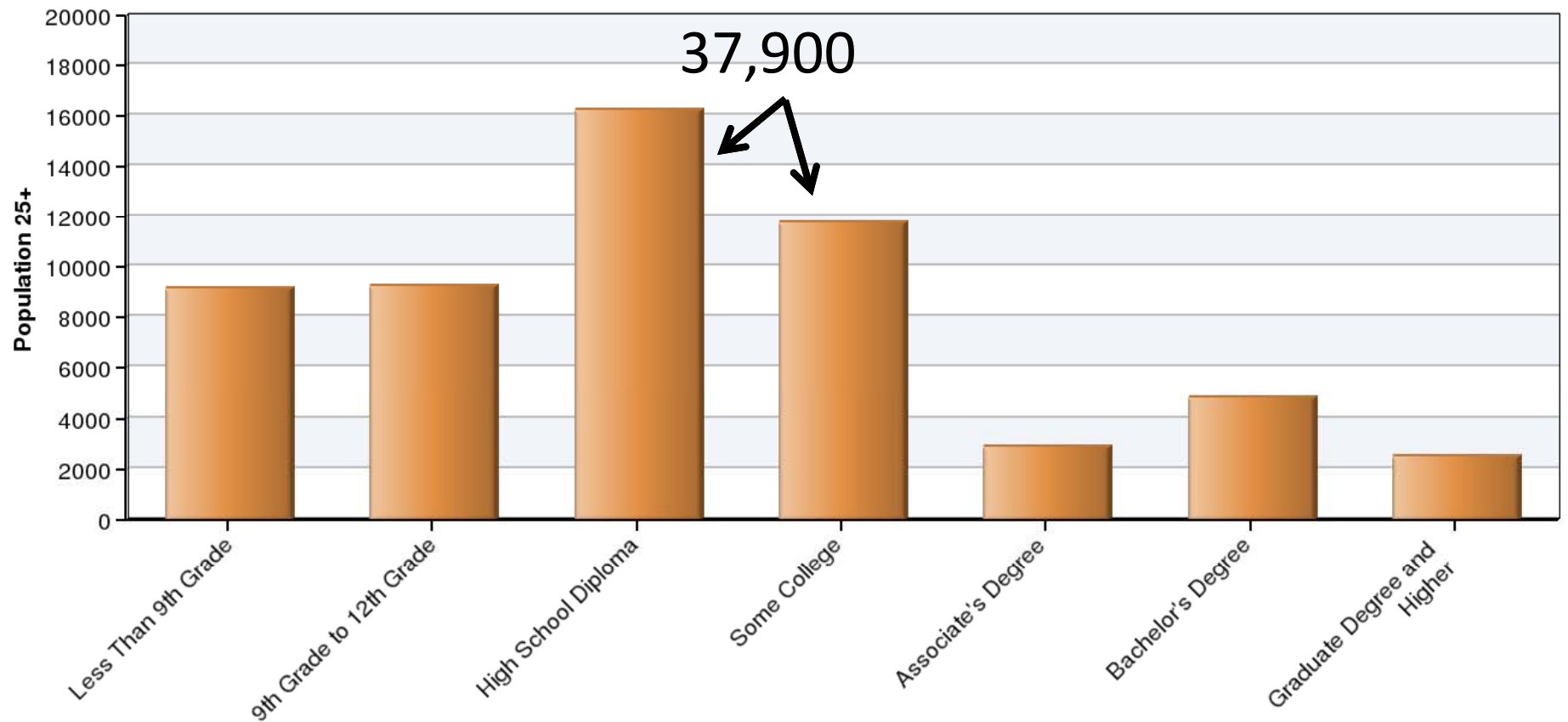
Lea County 12th Grade School Population



Education Attainment of Adults over the age of 25 in Lea County



Education Attainment of Adults over the age of 25 In Lea, Yoakum, Gaines, and Andrews Counties



Measuring Progress and Benchmarking

Measuring Progress and Benchmarking

Evaluate Performance

Identify Opportunities

Reality Check

National Measurement Tools:

- Noel Levitz Student Satisfaction Inventory
 - 2005 and 2009
 - Now on 3-year cycle
- Noel Levitz Survey of Online Learners
 - 2010 first time deployment
- Community College Survey of Student Engagement (CCSSE)
 - 2007 and 2010 (just completing)
 - 3-year cycle

National Measurement Tools:

- Tracking

Measures changes in our performance over time.

- Benchmarking

Measures our performance against peers.

Measures our performance against external outcomes.

Peer Benchmark Groups

- HED Peer Group
 - Carl Sandburg College
 - Lower Columbia College
 - Darton College
 - Grayson County College
 - Hutchinson Community College
 - Louisiana State Univ. – Eunice
 - Iowa Lakes Community College
 - Sheridan College
 - Temple College
 - Reading Area Community College
 - Midland College
 - Paris Junior College
- NMJC Regional Peers
 - Cisco College
 - Clarendon College
 - Grayson County College
 - Hill College
 - Howard College
 - Odessa College
 - Ranger College
 - Temple College
 - Weatherford College

Benchmarking Against Peers

	NMJC	HED Peers	Region
Graduation Rate (150% of time)	24%	21%	13%
Full-time Retention	40%	53%	49%
Part-time Retention	15%	38%	40%
Expenses as % of Total			
Instruction	85%	87%	
Institutional Support	76%	69%	
Expenses per FTE			
Instruction	\$4,177	\$4,020	
Institutional Support	\$1,518	\$1,402	
Student Services	\$1,868	\$1,000	

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OPPORTUNITY:

Retention Rates Suggest High “Churn”



Benchmarking Against Peers

Tuition and Fees	NMJC	HED Peers	Regional
2008-2009	\$1,056		\$1,652
2007-2008	\$1,032	\$2,141	
2006-2007	\$850	\$2,029	
2005-2006	\$601	\$1,964	

Benchmarking Against Peers

08-09 Fall Increase (data from NMICC)			
	Headcount 08-09		Credit Hours 08-09
NMSU Grants	+18%	NMSU Grants	+28%
NMJC	+17%	WNMU	+20%
ENMU Roswell	+16%	SFCC	+19%
WNMU	+14%	CCC	+19%
CCC	+13%	NMJC	+17%
26 colleges	+7%		+10%

Evaluating Effectiveness:

Average Class Size

		Spring 2007	Spring 2008	Spring 2009	Spring 2010
Sections	Valid	635	597	640	630
	Missing	5	43	0	10
Mean		14.31	14.53	13.93	15.47
Median		12.00	11.00	11.00	13.00
Std. Deviation		12.312	12.323	11.481	11.417

Local recruiting:		
	07/08	08/09
Area High School 12 th Grade Enrollment	684	702
Enrolled at NMJC in Fall	149	231
(figures are approx.)	22%	33%

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Key messages: 2010 Notes

- Plans take time to become reality (particularly when capital funding involved)
 - Equine Center and Oil & Gas Training
 - Due to impact of employment on enrollment – new programs must focus on sizeable, stable markets
- Transitory workers = unique enrollment dynamic ***
 - 5% unemployment level seems to be key* (8%)
 - Good times push enrollment down quickly
 - Bad times affect enrollment 2-3 years later



Key messages – con't: 2010 Notes

- Headcount is important but Student Credit Hours (SCH) drive formula funding***
- New modes of delivery (iTV, Online and Dual credit) are examples of prior decisions paying current dividends
- NMJC has a sizeable, available market
- NMJC compares favorably to peers



Thank you.

