



NMJC STRATEGIC PLAN

OVERVIEW

EXTENDED TO JUNE 30, 2026

FOCUSED ON STUDENT SUCCESS.

MISSION & VISION

Promote success through learning as a comprehensive community college.

VISION

Build a culture of excellence, effectiveness, responsiveness, and community involvement.

KEY INSTITUTIONAL GOALS

1. Create a great student experience.
2. Double programmed degree completion rates by 2026
3. Increase enrollment:
 - 4,000 credit - bearing students
 - Growth in workforce training and community education

STRATEGIC ACTIVITIES

- Align programs with community and student needs
- Extend program lines (e.g. healthcare beyond nursing).
- Revise degree structures.
- Implement Guided Pathways.

AREAS OF FOCUS



STUDENT SUCCESS

Improve completion rates, retention, and satisfaction.



EDUCATIONAL QUALITY

Enhance instruction and learning outcomes across all.



ENROLLEMENT GROWTH

Improve credit bearing and community education.



WORKFORCE TRAINING & COMMUNITY EDUCATION

Increase student service courses offered, and revenue.

CHALLENGES AHEAD

Regulatory & Financial

Uncertainty. Changes in federal aid, state funding, and accreditation.



Rising Student & Community Expectations

Demand for relevant education and strong local.



Current Outcomes

Majority of community college students do not complete academic transfer.