

2002 and 2005 Strategic Plan Crosswalk

| Objectives/Activities   | 2005-2010 Strategic Plan Objective          |
|---|---|
| <b>Vision One</b>   |   |
| Objective 1: To ensure quality, develop and annually revise a comprehensive plan to evaluate all instructional programs. This plan will enhance the decisions of the college to revise or delete instructional programs | 1.1, 2.4                                    |
| Objective 2: Update the Campus Assessment Plan in keeping with NCA requirements.  | 2.1, 3.4                                    |
| Objective 3: Develop and implement an honor's curriculum that is integrated into college's assessment plan.   | 3.4   |
| Objective 4: Develop objectives to promote excellent classroom instruction in support of the campus-wide assessment program.  | 1.4, 1.5, 2.1, 2.3, 3.5, 4.6                |
| Objective 5: Develop a plan to celebrate diversity and educate students and staff on diversity issues.  | 2.7, 3.4, 4.3, 4.4, 4.5, 4.6                |
| Objective 6: Reevaluate and refine mandatory placement.   | 1.1, 1.5, 2.4, 3.1                          |
| Objective 7: Implement innovative scheduling and delivery methods to increase community accessibility.  | 3.1, 3.2                                    |
| Objective 8: Evaluate and maintain high academic standards  | 1.1, 1.2, 1.6, 2.1, 2.3                     |
| Objective 9: Continue expansion of ACT Academy, ITV, and Telecollege  | 2.10, 3.1, 3.2, 3.4, 3.5, 4.2, 4.3, 4.4     |
| Objective 10: Improve placement rates of graduates in jobs or continuing their education.   | 1.5, 2.1, 2.2, 2.3, 2.8                     |
| Objective 11: Systematically add on-line courses.   | 2.4, 3.2, 3.4, 4.1, 4.3, 4.4                |
| Objective 12: Integrate information literacy into the curriculum.   | 2.10, 3.1, 4.5                              |
| Objective 13: Improve access to information resources.  | 4.2, 4.3, 4.4, 4.5                          |
| Objective 14: Implement strategies to increase student academic successes.  | All   |
| Objective 15: Ensure vocational degrees/certificates are in alignment with industry requirements  | 1.1, 2.4, 4.1, 4.2, 4.3, 4.4, 4.5           |
| <b>Vision Two</b>   |   |
| Objective 1: Develop methods to measure our reputation as a community college.  | 1.1, 2.4                                    |
| Objective 2: Continue to develop and implement strategies to become a premier community college.  | All   |
| Objective 3: Actively support articulation agreements as appropriate.   | 4.2   |
| Objective 4: Actively support collaborative/cooperative agreements with private sector and public sector as appropriate.  | 4.2   |
| Objective 5: Become an active partner in economic development and work-force development within Lea County.   | 1.3, 2.7, 3.2, 3.4, 4.1, 4.2, 4.3, 4.4, 4.5 |
| <b>Vision Three</b>   |   |
| Objective 1: Develop strategies to become more involved in Lea County community events meetings and organizations.  | 1.3, 4.1, 4.2, 4.3, 4.5                     |
| Objective 2: Develop and maintain a speakers bureau to facilitate presentations throughout our service area.  | 1.3, 4.1, 4.2, 4.3, 4.5                     |
| Objective 3: Develop strategies to promote a friendlier atmosphere.   | 1.4, 1.6, 2.2, 2.9, 4.6,                    |
| Objective 4: Develop and host cultural events that will attract community members to campus.  | 4.1, 4.5                                    |
| Objective 5: Develop and implement a plan to increase utilization of local vendors.   | 4.2   |
| Objective 6: Host town meetings open houses and special events.   | 2.7, 4.1, 4.5, 4.7                          |
| Objective 7: Develop and implement strategies to improve the image of NMJC. Gather baseline data and track improvement.   | 1.1, 2.4, 4.1, 4.5, 4.7                     |
| Objective 8: Continue to develop and expand the campus web site.  | 2.7   |
| Objective 9: Provide and coordinate campus space/equipment for internal and external events. Refine update and implement policies and procedures.   | 2.7   |
| <b>Vision Four</b>  |   |
| Objective 1: Continue to evaluate and utilize the campus-wide recruitment plan  | 2.6, 3.1, 3.2, 3.3, 3.4, 4.3                |
| Objective 2: Develop and promote activities that will attract potential students and help retain current students.  | 2.8, 3.2, 3.3, 3.4, 4.3, 4.4                |
| Objective 3: Develop a systematic plan that addresses the recruitment of nontraditional students.   | 1.5, 2.1, 2.2, 2.8, 4.4                     |
| Objective 4: Recruit, track, and retain Adult Basic Education and GED students and move into college classes.   | 1.5, 2.1, 2.2, 2.8, 3.1, 3.2, 3.3, 4.3, 4.4 |
| Objective 5: Develop strategies to recruit students into under-enrolled instructional programs and courses that are deemed viable.  | 2.7, 3.2, 3.4, 4.1, 4.3, 4.4                |
| Objective 6: Continue to develop strategies for financial aid outreach to increase the number of Financial Aid Awards.  | 2.4, 2.6, 2.8, 3.1, 3.2, 4.3, 4.4           |
| Objective 7: Continue to develop strategies to improve financial aid services to students.  | 2.4, 2.6, 2.8, 3.1, 3.2, 4.3, 4.4           |

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| Objective 8: Continue to enhance and expand enrollment/registration procedures to increase accessibility and user friendliness.   | 2.4, 2.8, 2.9  |
| Objective 9: Continue to involve the NMJC Foundation in recruitment activities as needed.   | 2.6, 4.2   |
| Objective 10: Implement institutional student retention plan.   | 1.1, 1.5, 2.1, 2.2, 2.3, 2.4, 3.1, 3.4, 4.4            |
| Objective 11: Develop techniques that address the retention of nontraditional students.   | 1.1, 1.5, 2.1, 2.2, 2.3, 2.4, 3.1, 3.4, 4.4            |
| Objective 12: Continue outreach with students as early as 8th grade. Provide supplemental services for recruitment and retention of first generation students through the federal TRIO programs   | 2.7, 3.1, 3.2, 3.4, 4.2                                |
| Objective 13: Develop and implement a plan to enhance campus life for residential and commuter students. The department of Student Life will strive to create a positive safe campus living environment.  | 1.1, 2.4, 2.7, 2.8, 3.2, 3.4, 4.3, 4.5                 |
| Objective 14: Continue dissemination of information to students in compliance with federal guidelines.  | 2.7  |
| Objective 15: Develop strategies to monitor and improve female and minority enrollment and ensure graduation rates are within 5% of the ethnic and gender makeup of the community based on the most recent census profile of the adult population in the area served. | 3.1, 3.2   |
| Objective 16: Research and develop new educational course programs as appropriate.  | 4.1, 4.2, 4.3, 4.4                                     |
| Objective 17: Increase the persistence rates for students enrolled in developmental studies. Gather baseline data and track progress.   | 1.1, 1.5, 2.1, 2.2, 2.3, 2.4, 2.8, 3.1                 |
| Objective 18: Increase the total annual college graduates from degree and certificate programs. Gather baseline data and track progress.  | 1.1, 1.5, 2.1, 2.2, 2.3, 2.4, 2.8, 3.1                 |
| Objective 19: Evaluate current faculty advisement system and modify to address needs. Provide counseling/advising services, as well as special needs services and placement activities to facilitate student retention and recruitment.                               | 1.1, 1.5, 2.4, 2.8, 3.1                                |
| <b>Vision Five</b>  |  |
| Objective 1: Develop initiatives that enhance the working environment.  | 1.1, 1.2, 1.3, 1.4, 1.5, 1.6, 2.2, 2.4, 2.5, 2.9, 3.1, |
| Objective 2: Develop and implement a plan to enhance communication on the campus.   | 1.4, 2.7, 2.9  |
| Objective 3: Promote a culture of teamwork and trust.   | 1.3, 1.4, 1.5, 1.6, 2.6, 2.7, 2.9, 3.1, 4.6            |
| Objective 4: Develop a systematic plan for faculty development and training.  | 1.5, 4.6, 3.1  |
| Objective 5: Develop and implement a systematic plan for staff and professional development and training.   | 1.5, 3.1, 4.6  |
| Objective 6: Provide competitive/comprehensive human resources package that is in compliance with local state and Federal laws.   | 2.5  |
| Objective 7: Develop and implement a Board Policy Manual as well as provide for periodic Board training.  | 1.1, 1.3, 1.5, 4.6, 4.7                                |
| Objective 8: Develop and implement an electronic archival/backup system for the entire campus.  | 2.7, 4.7   |
| Objective 9: Design a platform for policies and procedures ensuring legal compliance.   | 2.5, 4.7   |
| <b>Vision Six</b>   |  |
| Objective 1: Identify and prioritize needed research and data requirements as an institution.   | 1.1, 2.4   |
| Objective 2: Gather input and provide structure and impetus to the strategic planning process.  | 1.1, 1.2, 1.6, 2.4, 2.7, 4.1                           |
| Objective 3: Develop a college lobbying effort that is efficient beneficial and cost effective.   | 2.6, 2.7, 4.7  |
| Objective 4: Develop a plan to collect and promptly report data to the CHE.   | 1.1, 2.1, 2.4, 2.7, 4.7                                |
| Objective 5: Develop strategies to ensure we are aware of the latest North Central requirements and are planning for the next NCA visit.  | 1.1, 2.4   |

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| Objective 6: Establish a focus group composed of community representatives NMJC staff and students to review and make recommendation regarding the name of the college.  | 2.4, 4.1                           |
| Objective 7: Sustain open communication with constituents. Remain connected at the local county and state levels.  | 2.7, 4.1, 4.7                      |
| Objective 8: Demonstrate flexibility and willingness to change through responses to community needs.   | 1.1, 2.4, 4.1, 4.3                 |
| Objective 9: Develop an assessment approach to evaluate and provide information on all non instructional college programs.   | 1.1, 2.4                           |
| Objective 10: Continue to utilize current measurement tools to determine effectiveness and quality of services provided by offices on campus. Explore new methods of evaluating services provided by campus offices. | 1.1, 2.4                           |
| Objective 11: Develop a plan to evaluate the first year experience of NMJC students.   | 1.1, 2.1, 2.4                      |
| Objective 12: Review the effectiveness of the administrative structure annually at budget time.  | 1.1, 1.3, 2.4                      |
| Objective 13: Prioritize computer center requests to meet institutional needs.   | 2.4, 2.10, 3.5                     |
| Objective 14: Purchase new administrative software package.  | Complete                           |
| Objective 15: Provide competitive athletic programs with consideration toward Title IX compliance.   | 3.2, 3.4, 4.7                      |
| Objective 16: Continuously evaluate student needs and issues.  | 1.1, 2.1, 2.4                      |
| <b>Vision Seven</b>  |                                    |
| Objective 1: Identify, evaluate, and prioritize the maintenance needs of the campus.   | 1.1, 2.4                           |
| Objective 2: Refine and update the Master Facility Plan.   | 1.1, 2.4                           |
| Objective 3: Develop a system that will provide long-term planning for all infrastructure programs of the campus.  | 1.1, 2.4                           |
| <b>Vision Eight</b>  |                                    |
| Objective 1: Maintain and update a Critical Incident Plan for the Campus   | 1.1, 2.4                           |
| Objective 2: Develop strategies to provide ongoing security/safety training.   | 1.1, 2.4                           |
| Objective 3: Conduct a campus-wide safety/security audit and address needs.  | 1.1, 2.4, 2.5                      |
| Objective 4: Continue to evaluate compliance of institutional policies with state federal and local laws as they relate to safety/security concerns.   | 1.1, 2.4, 2.5                      |
| Objective 5: Establish a baseline for potential exposure and liability concerns and develop strategies to address concerns.  | 1.1, 2.4, 2.5                      |
| <b>Vision Nine</b>   |                                    |
| Objective 1: Develop a plan to establish a substantial endowment.  | 2.6                                |
| Objective 2: Continue to gather data to evaluate the effectiveness of the institution's financial position and resource base.  | 1.1, 2.4, 2.6                      |
| Objective 3: Develop a systematic approach to developing and writing grants.   | 2.6                                |
| Objective 4: Through an open and amiable dialogue expand the NMJC taxing district.   | Complete                           |
| Objective 5: Annually review tuition and fee policies.   | 2.6, 3.2                           |
| Objective 6: Search for start-up funding for new programs.   | 2.6                                |
| Objective 7: Continue to report on performance based indicators as requested.  | 1.1, 2.1, 2.4, 2.7, 4.7            |
| <b>Vision Ten</b>  |                                    |
| Objective 1: Prioritize equipment replacement and purchase campus-wide   | 2.4                                |
| Objective 2: Maintain and update the campus technology plan.   | 2.4, 2.10, 3.5                     |
| <b>Vision Eleven</b>   |                                    |
| Objective 1: Utilizing the image committee refine update and implement a comprehensive Public Relations/Marketing Plan.  | 2.4, 2.7                           |
| Objective 2: Develop and maintain a master calendar of publications media deadlines and special events for internal planning.  | 2.4, 2.7                           |
| Objective 3: Develop a master calendar of campus events activities and deadlines for external dissemination.   | 2.7, 4.5                           |
| Objective 4: Periodically inform the public of NMJC's accomplishments.   | 2.7, 4.5                           |
| Objective 5: Develop and implement strategies relative to under represented populations  | 3.1, 3.2, 3.3, 3.4                 |
| Objective 6: Develop strategies to enhance visibility and potential in Denver City Seminole Plains and Seagraves.  | 2.7, 3.1, 3.2, 3.3, 3.4, 4.5       |