Q1. How did you hear about NMJC?

<table>
<thead>
<tr>
<th></th>
<th></th>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Friends</td>
<td>37%</td>
<td>42%</td>
<td>43%</td>
<td>36%</td>
</tr>
<tr>
<td>Family Member</td>
<td>44%</td>
<td>44%</td>
<td>39%</td>
<td>44%</td>
</tr>
<tr>
<td>NMJC Recruiter</td>
<td>11%</td>
<td>10%</td>
<td>12%</td>
<td>8%</td>
</tr>
</tbody>
</table>

Q2. What is your hometown?

<table>
<thead>
<tr>
<th>Location</th>
<th>2005</th>
<th>2004</th>
<th>2003</th>
<th>2001</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hobbs</td>
<td>42%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lovington</td>
<td>11%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Denver City</td>
<td>5%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Eunice</td>
<td>5%</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Q3.

Why are you attending NMJC?

- Close to home: 56%
- Affordable: 54%
- Good starting point for four-year degree: 30%
- Friends: 21%

Q4.

Plans for a degree?

- Go on for higher degree: 65%
- Don't know: 27%
- Stop with Associates: 8%
Q5.

What colleges did you consider before NMJC?

- Texas Tech: 10%
- New Mexico State University: 9%
- Eastern New Mexico University: 6%
- Other Colleges: 41%
- None/No other colleges Considered: 24%

Q6.

Did you visit NMJC’s website before deciding to attend?

- Yes: 43%
- No: 57%
Q7a. Visit other college or university websites before deciding on NMJC?

Yes 43%

No 57%

Q7b. If so, how many college websites visited?

1-3 65%

4-6 20%

6+ 15%
Q8.

What is the coolest website you have ever visited?

- NMIC: 6%
- Texas Tech: 2%
- yahoo.com: 2%
- myspace.com: 1%
- xanga.com: 1%
- Misc.: 19%
- Don't know/None/NA: 20%
- No Answer: 51%

Q9a.

Have you ever taken classes on-line?

- Yes: 9%
- No: 91%
Q9b.

*If yes, would you be interested in taking another online class?*

- Yes: 33%
- No: 67%

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Q10

*Interested in completing your Associate Degree online?*

- Yes: 34%
- No: 66%
Q11.

Interested in an online transfer program to continue towards 4-year degree?

- Yes: 37%
- No: 63%

Q12.

Why would you take an online class?
(Multiple answers allowed)

- Convenience: 41%
- Like to work when I have time: 26%
- Like working independently: 19%
- No Answer: 36%
Q13. Factors that would limit from taking online courses?

- I prefer face to face: 40%
- No Computer: 24%
- No internet service: 17%
- Limited computer skills: 14%

Q14. Would you be interested in a shorter course that...
(Multiple answers allowed)

- 5 weeks: 19%
- 8 weeks: 32%
- 4 weeks, during Christmas break: 7%
- Not interested: 42%
Q15. Currently, how close do you live from NMJC’s campus?

- Live on Campus: 18%
- Less than 10 Miles: 41%
- Between 10-30 miles: 29%
- More than 30 miles: 12%

Q16. How many years since your last math class?

- Less than one: 47%
- 1-2: 32%
- 3-5: 8%
- 6 or more: 13%
Q17a. If available, would you use the Student Health Clinic?

- Yes: 52%
- No: 48%

Q17b. What services would you like to see in the student health clinic?

- 84% No Answer
- 1% Preventative care spots
- 2% Allergy
- 2% Dental
- 2% Treatments
- 5% Miscellaneous
- 2% Women’s Health
- 2% General/basic

0% to 90% distribution.
Q18.

Take a campus tour?

Yes

29%

No

71%

Q19.

How many times in the past year were you contacted by NMJC by mail, email, telephone?

1-3

49%

4-6

26%

7 or more

16%

No Answer

9%
Q20.

How many other colleges contacted you by email, telephone, or in person during the past year?

- No Answer: 18%
- 7 or More: 14%
- 4-6: 20%
- 1-3: 48%

Q21.

Was NMJC your _______ choice?

- 1st: 66%
- 2nd: 25%
- 3rd: 6%
- 4th: 3%
Q22. Best way to get information to you regarding campus events?

- Flyers or Posters: 40%
- Website: 14%
- Email: 21%
- Other: 25%

Q23. Would you be interested in any of these intramural sports? (Multiple answers allowed)

- Dodge Ball: 24%
- Flag Football: 19%
- Sand Volleyball: 19%
- 5-on-5 Basketball: 15%
- Indoor Soccer: 14%
- 3-on-3 Basketball: 13%
- No Answer: 46%
Q24. What are the Most Important Factors In Going To A Campus Event? (Multiple answers allowed)

- Interest: 57%
- Friends: 32%
- Time of event: 29%
- Other: 2%

Q25a. Do you have access to a computer?

- Yes: 82%
- No: 18%
Q25b.

Does your computer have Microsoft Office Software?

Yes 80%
No 20%

Q26a.

Do you have internet access?

Yes 69%
No 31%
Q26b.

If yes, what kind of internet access do you have?

- Dial-up: 31%
- DSL: 27%
- Cable Modem: 2%
- Other: 4%
- No Answer: 37%

Q27.

Top reasons you get on the internet?

- Homework or research: 58%
- Personal information: 44%
- Online banking: 33%
- Entertainment: 32%
- Online shopping: 23%
- Email: 10%
- Don't use/No access: 10%
Q28a1. Do you own a computer?

- Yes: 65%
- No: 35%

Q28a2. Is your computer a desktop or laptop?

- Desktop: 75%
- Laptop: 25%
28a3.

**Does your computer have a CD/DVD burner?**

- Yes: 85%
- No: 15%

28a4.

**Do you have Microsoft Office Software?**

- Yes: 83%
- No: 17%
Q29. Consider yourself computer savvy, casual user, never touch the stuff?

- Computer Savvy: 29%
- Casual User: 67%
- Never Touch the Stuff: 4%

Q30a. Read a newspaper regularly?

- Yes: 69%
- No: 22%
- No Answer: 9%
Q30b.

If so, which ones?
(Multiple answers allowed.)
(Main choices shown.)

Q31a.

Enjoy reading magazines?

Yes 75%
No 25%
Q31b. What magazines do you enjoy reading?

- Comsopolitan: 10%
- Cars/Trucks/Motorcycles: 5%
- People/Teen People: 5%
- Sports Magazines: 4%
- Misc.: 60%
- No Answer: 44%

Q32. What do you do on your free time for entertainment?
(Multiple answers allowed)

- Hang out/Spend time with family or friends: 34%
- Sports: 13%
- Movies: 12%
- Misc.: 41%
Q33.

What are your favorite TV shows?
(Multiple answers allowed)

- Friends: 10%
- Family Guy: 9%
- CSI: 9%
- Simpsons: 8%
- Misc.: 79%
- None: 51%
- No Answer: 24%

Q34.

When do you watch TV the most?

- Evening: 41%
- Late Night: 23%
- Afternoon: 13%
- Morning: 11%
- News Only: 3%
Q35.

Single type of music is your favorite?

- R&B: 22%
- Country: 21%
- Hip Hop: 14%
- Classic Rock: 7%
- Alternative: 7%
- Christian: 5%
- Tejano/Latino: 3%
- Pop: 3%
- Rock: 3%
- Other: 7%

Q36.

What radio stations do you listen to most?
(Multiple answers allowed)

- KZOR: 33%
- KPER: 7%
- KLMA: 6%
- KPZA: 6%
- KBIM-FM: 4%
- KIKZ: 3%
- Don't Know: 24%
Q37.

Listen to the radio the most?
(Multiple answers allowed)

<table>
<thead>
<tr>
<th>Time</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>In the Car Only</td>
<td>62%</td>
</tr>
<tr>
<td>Morning</td>
<td>22%</td>
</tr>
<tr>
<td>Weekends</td>
<td>16%</td>
</tr>
<tr>
<td>Evening</td>
<td>16%</td>
</tr>
<tr>
<td>Afternoons</td>
<td>11%</td>
</tr>
<tr>
<td>Late Night</td>
<td>8%</td>
</tr>
</tbody>
</table>

Q38.

Own any of the following items?
(Multiple answers allowed)

<table>
<thead>
<tr>
<th>Item</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cd Player</td>
<td>85%</td>
</tr>
<tr>
<td>DVD Player</td>
<td>77%</td>
</tr>
<tr>
<td>mp3 Player</td>
<td>17%</td>
</tr>
<tr>
<td>Satellite Radio</td>
<td>15%</td>
</tr>
<tr>
<td>BlackBerry</td>
<td>8%</td>
</tr>
<tr>
<td>iPod</td>
<td>7%</td>
</tr>
</tbody>
</table>
Q39a. Own a cell phone?

- Yes: 83%
- No: 17%

Q39b. Do you have a picture phone?

- Yes: 44%
- No: 56%
Q40.

**How many times do you go to the movies in a year?**

- 1 to 3: 28%
- 4 to 7: 24%
- 8 to 12: 20%
- 13 to 17: 9%
- 18 or more: 15%

Q41.

**What would you like the bookstore to have?**

- Clothes: 8%
- Books: 7%
- School Supplies: 3%
- Magazines: 2%
- Anything/General: 3%
- Don't Know: 7%
- Misc.: 22%
- No Answer: 51%