NMJC Planning Update

Board Budget Work Session

April 14, 2011
Environmental Information

“Inputs”

“Outputs” or Outcomes

Comments
Lea County Unemployment Rate


0.0% 1.0% 2.0% 3.0% 4.0% 5.0% 6.0% 7.0% 8.0% 9.0% 10.0%
Lea County 12th Grade School Population

- Hobbs HS
- Lea County 12th Graders
Lea County School Population

- Gear-Up Target Group

- 3rd Grade
- 7th Grade
- 12th Grade

Year:
- 2000-01
- 2003-04
- 2006-07
- 2009-10

Population:
- 1200
- 800
- 400

Data Source: New Mexico Junior College
Education Attainment of Adults over the age of 25 in Lea County

17,800
Education Attainment of Adults over the age of 25
In Lea, Yoakum, Gaines, and Andrews Counties

Population 25+

- Less Than 9th Grade: 9,000
- 9th Grade to 12th Grade: 8,000
- High School Diploma: 37,900
- Some College: 10,000
- Associate's Degree: 6,000
- Bachelor's Degree: 4,000
- Graduate Degree and Higher: 2,000

NEW MEXICO Junior College
## Who Are NMJC Students?

<table>
<thead>
<tr>
<th>Category</th>
<th>Fall 08</th>
<th>Fall 09</th>
<th>Fall 10</th>
</tr>
</thead>
<tbody>
<tr>
<td>Headcount</td>
<td>3,020</td>
<td>3,534</td>
<td>3,377</td>
</tr>
<tr>
<td>Women</td>
<td>59.3%</td>
<td>59.6%</td>
<td>61.8%</td>
</tr>
<tr>
<td>In-district</td>
<td>78.2%</td>
<td>80.7%</td>
<td>77.4%</td>
</tr>
<tr>
<td>Fulltime</td>
<td>35.4%</td>
<td>35%</td>
<td>37%</td>
</tr>
<tr>
<td>Dual Enrollment</td>
<td>16.6%</td>
<td>20.9%</td>
<td>16.5%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>39.3%</td>
<td>37.1%</td>
<td>41.2%</td>
</tr>
<tr>
<td>White</td>
<td>48.3%</td>
<td>48.4%</td>
<td>46%</td>
</tr>
<tr>
<td>1st Time Fresh.</td>
<td>15.6%</td>
<td>17.1%</td>
<td>16.2%</td>
</tr>
</tbody>
</table>
How Old Are NMJC Students?

<table>
<thead>
<tr>
<th></th>
<th>Fall 08</th>
<th></th>
<th>Fall 09</th>
<th></th>
<th>Fall 10</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Ave.</td>
<td>Median</td>
<td>Ave.</td>
<td>Median</td>
<td>Ave.</td>
<td>Median</td>
</tr>
<tr>
<td>Average Age</td>
<td>31.1</td>
<td>24</td>
<td>29.5</td>
<td>22</td>
<td>28.9</td>
<td>22</td>
</tr>
<tr>
<td>Full-time Students</td>
<td>24</td>
<td>21</td>
<td>23</td>
<td>20</td>
<td>22.9</td>
<td>20</td>
</tr>
<tr>
<td>Part-time Students</td>
<td>35</td>
<td>29</td>
<td>32.9</td>
<td>26</td>
<td>32.4</td>
<td>26</td>
</tr>
<tr>
<td>Male</td>
<td>29.7</td>
<td>23</td>
<td>27.3</td>
<td>18</td>
<td>27</td>
<td>21</td>
</tr>
<tr>
<td>Female</td>
<td>32.4</td>
<td>25</td>
<td>30.9</td>
<td>24</td>
<td>30.4</td>
<td>23</td>
</tr>
</tbody>
</table>
“Inputs”
NMJC Student Credit Hours
1995-2009/10
NMJC Student Credit Hours FT vs PT Fall-to-Fall

Fall08  Fall09  Fall10

SCH from FT Students
SCH from PT Students
NMJC Non-credit Workforce Training

Participants and Contact Hours

<table>
<thead>
<tr>
<th></th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Participants</strong></td>
<td>3,983</td>
<td>3,800</td>
<td>2,510</td>
<td>5,049</td>
<td>4,251</td>
</tr>
<tr>
<td><strong>Contact Hours</strong></td>
<td>22,319</td>
<td>26,821</td>
<td>41,563</td>
<td>45,721</td>
<td>60,610</td>
</tr>
</tbody>
</table>
SHC by Meeting Type as a Percentage of the Total

- Online
- ITV
- Class
- Other

Years:
- Fall 07
- Fall 08
- Fall 09
- Fall 10
Dual Credit Students
Fall Semesters

<table>
<thead>
<tr>
<th>Year</th>
<th>Dual Students</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 07</td>
<td>506</td>
<td>3179</td>
</tr>
<tr>
<td>Fall 08</td>
<td>505</td>
<td>3026</td>
</tr>
<tr>
<td>Fall 09</td>
<td>745</td>
<td>3542</td>
</tr>
<tr>
<td>Fall 10</td>
<td>638</td>
<td>3529</td>
</tr>
</tbody>
</table>

NEW MEXICO Junior College
“Outputs”
or *Outcomes*
Annual Graduation Rate -
Overall Rate/IPEDS Reporting

- NMJC
- IPEDS Cohort

2000: 15%
2003: 35%
2004: 25%
2005: 20%

NEW MEXICO
Junior College
Fall-to-Fall Retention Rate for Full-Time Students (first-time students)

- NMJC: 60% for Full-Time Students (first-time students)
- IPEDS Cohort: 40% in 2006, 50% in 2007, 30% in 2008, 20% in 2009
Fall-to-Fall Retention Rate for Part-Time Students (first-time students)

- NMJC
- IPEDS Cohort
NMJC Transfer Report 2011

• National Student Clearinghouse
• 428 FT students in Spring 2010 did not return in the Fall.
• 172 of these students (40.2%) transferred.
• Most common places?
  – 31 to Eastern NM University
  – 18 to Texas Tech
  – 17 to NMSU
Peer Benchmark Groups

• HED Peer Group
  Carl Sandburg College
  Lower Columbia College
  Darton College
  Grayson County College
  Hutchinson Community College
  Louisiana State Univ. – Eunice
  Iowa Lakes Community College
  Sheridan College
  Temple College
  Reading Area Community College
  Midland College
  Paris Junior College

• NMJC Regional Peers
  Cisco College
  Clarendon College
  Grayson County College
  Hill College
  Howard College
  Odessa College
  Ranger College
  Temple College
  Weatherford College
National Measurement Tools:

• **Tracking**
  Measures changes in our performance over time.

• **Benchmarking**
  Measures our performance against peers.
  Measures our performance against external outcomes.
National Measurement Tools:

• Noel Levitz Student Satisfaction Inventory
• Noel Levitz Survey of Online Learners
  – 2010 first time deployment
• Community College Survey of Student Engagement (CCSSE)
  – 2007 and 2010 – next in 2013
Key messages: 2011 Notes

• Plans take time to become reality (particularly when capital funding involved)
  – Equine Center and Oil & Gas Training
  – Due to impact of employment on enrollment – new programs must focus on sizeable, stable markets

• The local economy is improving
  – 5% unemployment level seems to be key* (6.7%)
  – Good times push enrollment down quickly
  – Bad times affect enrollment 2-3 years later
Key messages – con’t: 2011 Notes

• Headcount is important but Student Credit Hours (SCH) drive formula funding*For now

• New modes of delivery (iTV, Online and Dual credit) are examples of prior decisions paying current dividends - yet rate of growth slowing

• Future growth will rely on targeted programs

• NMJC has a sizeable, available market

• NMJC compares favorably to peers
Institutional Data Available:

www.nmjc.edu/administration

Click on “Institutional Effectiveness”
Thank you.