NMJC Planning Update

Board Budget Work Session

April 10, 2013
Lea County 12th Grade
School Population

NEW MEXICO Junior College
Education Attainment of Adults over the age of 25 in Lea County

![Bar chart showing education attainment levels in Lea County]

- Less Than 9th Grade: 4,000
- 9th Grade to 12th Grade: 5,000
- High School Diploma: 17,800
- Some College: 7,000
- Associate's Degree: 2,000
- Bachelor's Degree: 1,000
- Graduate Degree and Higher: 500

Total Population 25+ in Lea County: 33,300
Education Attainment of Adults over the age of 25
In Lea, Yoakum, Gaines, and Andrews Counties

37,900
### Who Are NMJC Students?

<table>
<thead>
<tr>
<th></th>
<th>Fall 09</th>
<th>Fall 10</th>
<th>Fall 11</th>
<th>Fall 12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Headcount</td>
<td>3,534</td>
<td>3,377</td>
<td>3,390</td>
<td>2,961</td>
</tr>
<tr>
<td>Women</td>
<td>59.6%</td>
<td>61.8%</td>
<td>59.7%</td>
<td>61.5%</td>
</tr>
<tr>
<td>In-district</td>
<td>80.7%</td>
<td>77.4%</td>
<td>78.8%</td>
<td>77%</td>
</tr>
<tr>
<td>Fulltime</td>
<td>35%</td>
<td>37%</td>
<td>30.3%</td>
<td>26.8%</td>
</tr>
<tr>
<td>Dual Enrollment</td>
<td>20.9%</td>
<td>16.5%</td>
<td>14.8%</td>
<td>16.6%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>37.1%</td>
<td>41.2%</td>
<td>42.2%</td>
<td>42.9%</td>
</tr>
<tr>
<td>White</td>
<td>48.4%</td>
<td>46%</td>
<td>44.6%</td>
<td>43.9%</td>
</tr>
<tr>
<td>1st Time Fresh.</td>
<td>17.1%</td>
<td>16.2%</td>
<td>22.4%</td>
<td>20.7%</td>
</tr>
</tbody>
</table>
NMJC Student Credit Hours
1995-2012/13
Which Students Did Not Enroll/Return?

Fall 11 – Fall 12 down approximately 500

<200> First Time Freshmen
85% of FTF were Men

<200> Continuing Students
M-F split evenly
Predominately white students
NMJC Student Credit Hours FT vs PT Fall-to-Fall

SCH from FT Students
SCH from PT Students
### NMJC Non-credit Workforce Training Participants and Contact Hours

<table>
<thead>
<tr>
<th>Year</th>
<th>Participants</th>
<th>Contact Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006</td>
<td>3,983</td>
<td>22,319</td>
</tr>
<tr>
<td>2007</td>
<td>3,800</td>
<td>26,821</td>
</tr>
<tr>
<td>2008</td>
<td>2,510</td>
<td>41,563</td>
</tr>
<tr>
<td>2009</td>
<td>5,049</td>
<td>45,721</td>
</tr>
<tr>
<td>2010</td>
<td>4,251</td>
<td>60,610</td>
</tr>
<tr>
<td>2011</td>
<td>3,221</td>
<td>41,490</td>
</tr>
<tr>
<td>2012</td>
<td>2,216</td>
<td>24,572</td>
</tr>
</tbody>
</table>
SHC by Meeting Type as a Percentage of the Total

- **Online**: Blue line
- **ITV**: Red line
- **Class**: Green line
- **Other**: Purple line

The graph shows the percentage of each meeting type from Fall 2007 to Fall 2011.
Annual Graduation Rate -
Overall Rate/IPEDS Reporting

- NMJC
- IPEDS Cohort
Fall-to-Fall Retention Rate for Full-Time Students (first-time students)
Fall-to-Fall Retention Rate for Part-Time Students (first-time students)
NMJC Transfer Report 2011

• National Student Clearinghouse
• 428 FT students in Spring 2010 did not return in the Fall.
• 172 of these students (40.2%) transferred.
• Most common places?
  – 31 to Eastern NM University
  – 18 to Texas Tech
  – 17 to NMSU
NMJC and Hobbs High

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hobbs Grads</td>
<td>378</td>
<td>428</td>
<td>416</td>
</tr>
<tr>
<td>Registered for college</td>
<td>262</td>
<td>266</td>
<td>220*</td>
</tr>
<tr>
<td>%</td>
<td>69.3%</td>
<td>62.1%</td>
<td>52.9%</td>
</tr>
</tbody>
</table>

- This figure will grow as more time passes and students register.
- Of 220 Hobbs High Graduates who went to college...174 of them started at The JC (79%).
Peer Benchmark Groups

• HED Peer Group
  - Carl Sandburg College
  - Lower Columbia College
  - Darton College
  - Grayson County College
  - Hutchinson Community College
  - Louisiana State Univ. – Eunice
  - Iowa Lakes Community College
  - Sheridan College
  - Temple College
  - Reading Area Community College
  - Midland College
  - Paris Junior College

• NMJC Regional Peers
  - Cisco College
  - Clarendon College
  - Grayson County College
  - Hill College
  - Howard College
  - Odessa College
  - Ranger College
  - Temple College
  - Weatherford College
National Measurement Tools:

• Tracking
  Measures changes in our performance over time.

• Benchmarking
  Measures our performance against peers.
  Measures our performance against external outcomes.
National Measurement Tools:

• Noel Levitz Student Satisfaction Inventory

• Noel Levitz Survey of Online Learners
  – 2010 first time deployment

• Community College Survey of Student Engagement (CCSSE)

• Noel Levitz Survey of Employee Satisfaction
Key messages: 2013 Notes

• Plans take time to become reality (particularly when capital funding involved)
  – Equine Center, Oil & Gas Training & Entertainment
  – Due to impact of employment on enrollment – new programs must focus on sizeable, stable markets

• The local economy is improving
  – 5% unemployment level seems to be key* (4.1%)
  – Good times push enrollment down quickly
  – Bad times affect enrollment 2-3 years later
Key messages – con’t: 2013 Notes

• New modes of delivery (iTV, Online and Dual credit) are examples of prior decisions paying current dividends - Rate of growth is flat
• Future growth will rely on targeted programs
• NMJC has a sizeable, available market
  – 37,000 adults with HS and some college
  – Hispanic population versus student enrollment
• NMJC compares favorably to peers
Institutional Data Available:

www.nmjc.edu/administration

Click on “Institutional Effectiveness”
Thank you.