NEW MEXICO STATE UNIVERSITY 2005-06

**NMJC Equivalencies Shaded and in Parentheses**

DEGREE: Bachelor of Business Administration

MAJOR: General Business

OPTION: General Business
OPTION: Entrepreneurship
OPTION: Tribal Management

MAJOR: General Business

The major in general business is based on a broad range of course options rather than a narrow focus on a single discipline. Graduates find careers in large and small businesses, in government agencies, and in the nonprofit sector. The general business major is well suited to the part-time and working student because courses are available in the late afternoon and evening. The entrepreneurship option is ideal for a student interested in starting or acquiring a small business or entering a family business upon graduation. The curriculum provides a focus on small and new enterprises, thus reflecting the entrepreneurial nature of contemporary business in the U.S.

Every candidate for this degree must fulfill the following requirements in addition to the general education and other foundation courses and the business core courses. Students will choose one of the three options that follow.

OPTION: General Business

**Major Courses (24 credits)**

Major requirements (upper division) ................................................................. 24

No more than 6 credits may be taken in any one prefix:

- Accounting (ACCT)
- Business Administration (BA)
- Business Computer Systems (BCS)
- Business Law (BLAW)
- Economics (ECON)
- Finance (FIN)
- International Business (IB)
- Management (MGT)
- Marketing (MKTG)

**Elective Courses (24 credits)**

Viewing a Wider World (two courses from two colleges other than CBA&E, from courses listed in General Education Requirements, Part III) ............ 6

General electives (at least 11 credits must be taken outside the CBA&E) ........18

Note: The general business option is offered through distance education as well as on campus courses.
OPTION: Entrepreneurship

Major Courses (24 credits)
MGT/MKTG 461, Seminar in Entrepreneurship.........................................................3
MGT/BA 448, Small Business Consulting..............................................................3
MGT 464, Entrepreneurship Laboratory ...............................................................3
One additional special topics course approved in advance by the Director
of the Entrepreneurship Program ........................................................................3
Major requirements (upper division) .................................................................12

Of the remaining 12 credits for the entrepreneurship option, no more than 6
credits may be taken in any one prefix:
Accounting (ACCT)
Business Administration (BA)
Business Computer Systems (BCS)
Business Law (BLAW)
Economics (ECON)
Finance (FIN)
International Business (IB)
Management (MGT)
Marketing (MKTG)

Elective Courses (24 credits)
Viewing a Wider World (two courses from two colleges other than CBA&E,
from courses listed in General Education Requirements, Part III) ............ 6
General electives (at least 11 credits must be taken outside the CBA&E) ........18
OPTION: Tribal Management

This option is offered to students who complete the tribal management option offered at Southwestern Indian Polytechnic Institute and wish to complete a BBA with a major in general business at NMSU.

Major Courses (24 credits)
MGT 391, Internship with a Tribal Organization ....................................................3
MGT 491, Internship with a Tribal Organization ....................................................3
Upper division electives in business.................................................................18

No more than 6 of the 18 credits may be taken in any one prefix:
Accounting (ACCT)
Business Computer Systems (BCS)
Business Law (BLAW)
Economics (ECON)
Finance (FIN)
International Business (IB)
Management (MGT)
Marketing (MKTG)

Elective Courses (24 credits)
Viewing a Wider World (two courses from two colleges other than CBA&E, from courses listed in General Education Requirements, Part III) .......... 6
General electives (at least 11 credits must be taken outside the CBA&E) ..........18